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Contract

2909/LM – Creative Design Services Framework Agreement – Student Recruitment

University of Sheffield

F03: Contract award notice

Notice identifier: 2021/S 000-030523

Procurement identifier (OCID): ocds-h6vhtk-02c3e3

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Section I: Contracting authority

I.1) Name and addresses

University of Sheffield

Procurement Office, Arts Tower, Western Bank

Sheffield

S10 2TN

Email

I.w.marsden@sheffield.ac.uk

Telephone

+44 1142224206

Country

United Kingdom

NUTS code

UKE32 - Sheffield

Internet address(es)

Main address

www.in-tendhost.co.uk/sheffield

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

2909/LM - Creative Design Services Framework Agreement - Student Recruitment

Reference number

2909/LM

II.1.2) Main CPV code

• 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Sheffield is tendering for the creative design (but not print) of printed materials related to student recruitment. This framework agreement consists of 3 Lots. Services required will typically include: Creating or suggesting new formats for appropriate audiences and campaigns. Commissioning photography that can be used in print and online applications. Liaising with the printer who will be allocated from the University's print framework agreement. The full technical specification can be found in the ITT documentation which will be available after you have expressed your interest on In-Tend.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,500,000

II.2) Description

II.2.2) Additional CPV code(s)

• 79822500 - Graphic design services

• 79415200 - Design consultancy services

II.2.3) Place of performance

NUTS codes

• UKE32 - Sheffield

II.2.4) Description of the procurement

The University of Sheffield is tendering for the creative design (but not print) of printed materials related to student recruitment. This framework agreement consists of 3 Lots. Services required will typically include: Creating or suggesting new formats for appropriate audiences and campaigns. Commissioning photography that can be used in print and online applications. Liaising with the printer who will be allocated from the University's print framework agreement. The full technical specification can be found in the ITT documentation which will be available after you have expressed your interest on In-Tend.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-015473

Section V. Award of contract

Contract No

2909/LM

Title

Creative Design Services Framework Agreement – Student Recruitment

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 July 2021

V.2.2) Information about tenders

Number of tenders received: 31

Number of tenders received from SMEs: 30

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 31

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Bell Integrated Communications Ltd

London

Country

United Kingdom

NUTS code

UKI - London
National registration number
07563473
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Creative Triangle
Leicester
Country
United Kingdom
NUTS code
UKF21 - Leicester
National registration number
05961904
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Education Cubed Ltd
Brighton
Country
United Kingdom
NUTS code
UKJ21 - Brighton and Hove

National registration number
08045459
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Eleven Design Ltd
Sheffield
Country
United Kingdom
NUTS code
UKE32 - Sheffield
National registration number
04928899
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Fusion Design Ltd
Preston
Country
United Kingdom
NUTS code
UKD4 - Lancashire
National registration number

04889929 The contractor is an SME Yes V.2.3) Name and address of the contractor Humanstudio Ltd Sheffield Country **United Kingdom NUTS** code • UKE32 - Sheffield National registration number 06318190 The contractor is an SME Yes V.2.3) Name and address of the contractor Ink & Water Ltd Sheffield Country **United Kingdom NUTS** code • UKE32 - Sheffield National registration number 07602965

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Mammoth Design Ltd
Belfast
Country
United Kingdom
NUTS code
UKN06 - Belfast
National registration number
NI040558
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Wash Studio Ltd
Preston
Country
United Kingdom
NUTS code
UKD4 - Lancashire
National registration number
04696891
The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Whistlejacket London Ltd

London

Country

United Kingdom

NUTS code

• UKI - London

National registration number

09021526

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England, Wales and Northern Ireland

London

Country

United Kingdom