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Contract

## **Development, Delivery and Support of Electronic Auction System (EAS)**

OFCOM

F03: Contract award notice

Notice identifier: 2023/S 000-030439

Procurement identifier (OCID): ocids-h6vhtk-03b3c3

Published 16 October 2023, 12:47pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

OFCOM

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

#### **Contact**

Hayley Watson, Senior Procurement Manager

#### **Email**

[procurementnotice@ofcom.org.uk](mailto:procurementnotice@ofcom.org.uk)

#### **Telephone**

+44 2079813000

#### **Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

<https://ofcom.bravosolution.co.uk>

Buyer's address

<https://ofcom.bravosolution.co.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

UK Independent Communications Regulator

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Development, Delivery and Support of Electronic Auction System (EAS)

Reference number

C20231650

#### **II.1.2) Main CPV code**

- 72212470 - Auction software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This ITT sets out our requirements for the development, delivery and support in the operation of an online auction software system, “Electronic Auction System” (EAS), for our upcoming award of the 26 GHz and 40 GHz bands. These requirements will also cover the possibility of an additional clock auction that will follow the 26 GHz/40 GHz auction, which would be triggered at Ofcom’s sole discretion.

As a minimum, the service must deliver the following:

- Develop, internally test, and provide operational support for the auction software system
- Develop and provide access to a training version of the auction software system for prospective bidders
- Assure compliance of the software against the Auction Regulations

By way of background, Ofcom plans to hold a spectrum auction by FY Q1 2024/2025 to

award licences for spectrum, including 2.4 GHz in the 26 GHz frequency band, and 3 GHz in the 40 GHz band.

On 13 March, Ofcom published a consultation setting out proposals for the award, which proposed a clock auction design. The proposed rules for this design are set out in the illustrative auction procedures, published at annex 9 of the award consultation. Ofcom's reasoning for these design proposals are set out in section 9 of the consultation.

We require the successful tenderer to develop the EAS in accordance with the illustrative auction procedures. These illustrative auction procedures may be amended as we finalise our auction policy through the consultation process. The system should therefore be designed flexibly to allow for quick and efficient configuration changes. The software should also be designed with ease of use for both auctioneers and bidders in mind.

The illustrative auction procedures will ultimately be written into the Auction Regulations, and the successful tenderer will need to assure compliance of the software against the final Auction Regulations. This will involve amending the EAS as necessary to incorporate any differences between the illustrative auction procedures and the final Regulations.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £413,525

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342400 - Auction services
- 79342410 - Electronic auction services

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

As a minimum, the service must deliver the following:

- Develop, internally test, and provide operational support for the auction software system
- Develop and provide access to a training version of the auction software system for prospective bidders
- Assure compliance of the software against the Auction Regulations

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract will include options to extend the contract period for up to two additional periods of 12 months each, up to a maximum contract period of four years.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-007793](#)

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## **Section V. Award of contract**

### **Contract No**

ecm\_1044

### **Title**

Electronic Auction System Development Agreement

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

5 June 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Innovative Auctions GMBH

Kiel

Country

Germany

NUTS code

- DEF02 - Kiel, Kreisfreie Stadt

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £413,525

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Court of Appeal of England and Wales

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Court of Appeal of England and Wales

London

Country

United Kingdom

