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Contract

NCC1321 Animating Ashington

Northumberland County Council

F03: Contract award notice

Notice identifier: 2024/S 000-030383

Procurement identifier (OCID): ocds-h6vhtk-0445da

Published 23 September 2024, 4:19pm

Section I: Contracting authority

I.1) Name and addresses

Northumberland County Council

County Hall

Morpeth

NE61 2EF

Contact

Mr Daniel Warnock

Email

Daniel.Warnock@northumberland.gov.uk

Telephone

+44 1670622353

Country

United Kingdom

Region code

UKC21 - Northumberland

Internet address(es)

Main address

<http://www.northumberland.gov.uk>

Buyer's address

<http://www.northumberland.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NCC1321 Animating Ashington

Reference number

DN709791

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Northumberland County Council is the lead partner for the Ashington Regeneration Programme, with funding provided by a number of different sources. As part of this Regeneration Programme, the Council seek to appoint an exceptional cultural and creative professional team to design and deliver a distinct series of cultural events and activities that engage local people and businesses, attract visitors and complement the Ashington Investment Plan objectives. Community engagement will be at the heart of the Animating Ashington project with a focus on children and young people.

Specifically, the project will:

- Appoint a cultural and creative professional team or company to develop and deliver a distinct programme of intergenerational cultural inspired performance events and responses

that activate, animate and mobilise the town centre, with an overall programme theme based on colour, animation and the high street.

- Increase activity to the town's current offer including activation of existing and proposed new sites to demonstrate potential through a programme of events concentrated throughout the year. Expanded activities could include festivals, makers, craft and lifestyle markets, projections, lighting events and engaging performances that give residents new reasons to visit the town centre and add to the appeal of Ashington as a destination for rail users from summer 2024.
- Increase the understanding of the town's culture and consider contemporary responses to support a future focused approach and vision to reimagine the purpose and function of the town.
- Encourage business collaboration particularly with those trading in the town centre to foster a culture of working together to present the diversity of offer and ability of the town centre to promote Ashington as a destination.
- Increase civic pride, encourage public participation and create a legacy and local ownership of annual events via partnership working and an asset-based approach.
- Support audience development, establish and nurture connections to residents, schools and local businesses.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £387,800

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC21 - Northumberland

II.2.4) Description of the procurement

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Specifically, the project will:

- Appoint a cultural and creative professional team or company to develop and deliver a distinct programme of intergenerational cultural inspired performance events and responses that activate, animate and mobilise the town centre, with an overall programme theme based on colour, animation and the high street.
- Increase activity to the town's current offer including activation of existing and proposed new sites to demonstrate potential through a programme of events concentrated throughout the year. Expanded activities could include festivals, makers, craft and lifestyle markets, projections, lighting events and engaging performances that give residents new reasons to visit the town centre and add to the appeal of Ashington as a destination for rail

users from summer 2024.

- Increase the understanding of the town's culture and consider contemporary responses to support a future focused approach and vision to reimagine the purpose and function of the town.
- Encourage business collaboration particularly with those trading in the town centre to foster a culture of working together to present the diversity of offer and ability of the town centre to promote Ashington as a destination.
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- Support audience development, establish and nurture connections to residents, schools and local businesses.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 90

Price - Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-007118](#)

Section V. Award of contract

Contract No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 September 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Walk The Plank

37-41 Cobden Street

Salford

M6 6WF

Country

United Kingdom

NUTS code

- UKD34 - Greater Manchester South West

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £387,800

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

Country

United Kingdom