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Tender

# **The Supply, Installation, Maintenance and The Right to Display Advertising on Bus Shelters in Swindon Borough**

Swindon Borough Council

F02: Contract notice

Notice identifier: 2024/S 000-030343

Procurement identifier (OCID): ocids-h6vhtk-049cff

Published 23 September 2024, 3:07pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Swindon Borough Council

Swindon Borough Council, Civic Offices, Euclid Street

Swindon

SN1 2JH

#### **Contact**

Miss Rachel Oliver

#### **Email**

[ROliver3@swindon.gov.uk](mailto:ROliver3@swindon.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKK14 - Swindon

**Internet address(es)**

Main address

<http://www.swindon.gov.uk/>

Buyer's address

<http://www.swindon.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<http://www.supplyingthesouthwest.org.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<http://www.supplyingthesouthwest.org.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Supply, Installation, Maintenance and The Right to Display Advertising on Bus Shelters in Swindon Borough

Reference number

DN744394

#### **II.1.2) Main CPV code**

- 44212321 - Bus shelters

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

The Supply, Installation, Maintenance and The Right to Display Advertising on Bus Shelters in Swindon Borough

Swindon Borough Council invites expressions of interest from suitably qualified and experienced service providers for the provision of the Supply, Installation, Maintenance and The Right to Display Advertising on Bus Shelters in Swindon Borough.

Project Description

This will be a concession contract under which the successful supplier will generate income to fund these service requirements from selling advertising space on the bus shelters. The Council will require a share of advertising income from the supplier for this contract. The supplier will be expected to provide new bus shelters at new locations and replace bus shelters on a regular renewal programme. There are currently 368 bus shelters altogether, of which the Council own 35. The remaining 333 bus shelters are owned by an existing supplier, who are anticipated to remove their bus shelters over a period of 6 months following the end of their contract.

There will be an additional 23 bus shelters situated in Fleming Way, installed by a different supplier, and owned by the Council. Once installed, the Fleming Way bus shelters will form part of the contract agreement for cleaning and advertising.

The successful supplier will have to replace these bus shelters if they are removed by the existing supplier at the same time of their removal. Swindon Borough Council own a number of bus shelters which it will continue to own and these will be part of the contract. In addition, the Council will be purchasing new bus shelters for the new Fleming Way interchange and these shelters will become part of this contract once installed, although they will remain owned by the Council. Bus shelters owned by parish councils or developers or other parties are not part of this contract.

The supplier will clean and maintain the bus shelters as part of a regular maintenance programme.

The initial contract term will be for 180 months with an option to extend for a further 60 months for a potential total contract term of 240 months as stated in the Invitation To Tender (ITT) documents. The fifteen-year estimated potential advertising income value is between £0m to £75m to the supplier. The extension period would be 5 years with an estimate potential advertising income between £0m to £25m.

Full details relating to the Services are provided in the tender documents.

To participate, Suppliers will need to Register as a Supplier with ProContract, [www.supplyingthesouthwest.org.uk](http://www.supplyingthesouthwest.org.uk), then Register an Interest before obtaining access to the tender documents. In the event of difficulties registering as a supplier, please refer to the System Administrator Proactis support team [ProContractSuppliers@proactis.com](mailto:ProContractSuppliers@proactis.com)

Tender clarifications to be submitted in writing via Messaging in ProContract tender portal by 16th October 2024, 1400 hrs UK Local time. The Council's responses to these clarification questions will be issued periodically on the ProContract tender portal.

Tender Responses are required to be submitted no later than Wednesday 23rd October 2024, 1400 hrs UK Local time via ProContract tender portal - <https://www.supplyingthesouthwest.org.uk/>

Please note that this project has been advertised on Find a Tender Service (FTS) and Contracts Finder, however, Supplying the South West Portal, <https://www.supplyingthesouthwest.org.uk/> <http://www.supplyingthesouthwest.org.uk/> is the only portal that includes all the relevant documents required to respond to this opportunity, bearing Project Id: DN744394

No Tender submissions will be considered without completing the tender documents in full including attachments and returning them in alignment with the instructions within the tender documents.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKK14 - Swindon

### **II.2.4) Description of the procurement**

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#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

240

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial contract term will be for 180 months with an option to extend for a further 60 months for a potential total contract term of 240 months as stated in the Invitation To Tender (ITT) documents.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2) Conditions related to the contract**

##### **III.2.2) Contract performance conditions**

In the procurement documents.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

23 October 2024

Local time

2:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

23 October 2024

Local time

2:00pm



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Swindon Borough Council

Swindon

Country

United Kingdom