

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/030290-2024>

Tender

## **Public Relations, Graphic Design & Filmography Framework ORE/24/055**

Offshore Renewable Energy Catapult

F02: Contract notice

Notice identifier: 2024/S 000-030290

Procurement identifier (OCID): ocds-h6vhtk-049cdf

Published 23 September 2024, 10:48am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Offshore Renewable Energy Catapult

Inovo, 121 George Street

Glasgow

G1 1RD

#### **Contact**

Miss Rachel Douglas

#### **Email**

[procurement@ore.catapult.org.uk](mailto:procurement@ore.catapult.org.uk)

#### **Telephone**

+44 7879519082

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.ore.catapult.org.uk>

Buyer's address

<https://www.ore.catapult.org.uk>

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://procontract.due-north.com>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com>

**I.4) Type of the contracting authority**

Other type

compliance with grant funding agreement

**I.5) Main activity**

Other activity

Research & Development

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Public Relations, Graphic Design & Filmography Framework ORE/24/055

Reference number

DN739335

#### **II.1.2) Main CPV code**

- 79961000 - Photographic services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of this ITT is to assist ORE Catapult in establishing a Public Relations, Graphics

Design and Filmography Framework Agreement.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Supporting ORE Catapult's PR and campaign activity at a strategic and tactical level.

Activities include, but shall not be limited to:

- Strategic planning and insight.
- Identifying media opportunities, drafting media content, interviewing spokespeople, drawing up target media lists, media target recommendations (national, regional and vertical channel trade press), reporting and evaluation.
- Strategic PR support through planning, scripting and storyboarding supporting material, and full campaign implementation.
- Social media – strategy, copywriting, implementation e) Advertising – strategy and campaigns, design, liaison with ad-buying agencies.
- Providing ad hoc media relations and PR support as directed by the in-house ORE Catapult communications team.
- Contribute thought leadership and offer strategic communications guidance, advice, and support as required

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

option to extend for upto 12 months

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

option to extend for upto 12 months

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

grant funding agreement

### **II.2) Description**

#### **II.2.1) Title**

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

##### Graphic Design

Design of ORE Catapult branded materials, adhering to branding guidelines at all times whilst

incorporating the Innovate UK guidance material. This shall include, but not be limited to:

- Banners;
- exhibition stands;
- brochures;
- leaflets;
- power point presentation;
- reports and documentation;
- digital materials such as web banners, adverts, social media graphics and email signatures;
- branding across both digital and print; and
- Brand design and development for collaborative UK, EU and international projects.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

option to extend up to 12 months

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

option to extend up to 12 months

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

grant funding agreement

### **II.2) Description**

#### **II.2.1) Title**

Lot No

3

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Photography Industrial

### 2.3.1 Photography covering, but not to be limited to:

- offshore renewable energy technology and its applications;
- event and project-based photography;
- people photography;
- stock image sourcing
- press and PR photography; and
- post-photography editing

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

option to extend up to 12 months

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

option to extend up to 12 months



### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

grant funding agreement

## **II.2) Description**

### **II.2.1) Title**

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 92100000 - Motion picture and video services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Videography

Provision of videography services including, but not to be limited to:

- Production of video footage and features effectively relaying ORE Catapult key messages;
- developing a script based on a clear brief;
- use of animation and graphics;
- filming and drone work; and
- video editing

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

option to extend up to 12 months

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: Yes

Description of options

option to extend up to 12 months

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

grat funding agreement

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

In the case of framework agreements, provide justification for any duration exceeding 4 years:

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

24 October 2024

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom