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Contract

## **HCC 07/23 – Framework For The Supply Of Paint, Brushes, Crayons, Chalk, Pastels, Easels and Paint Accessories**

Hertfordshire County Council

F03: Contract award notice

Notice identifier: 2023/S 000-030163

Procurement identifier (OCID): ocids-h6vhtk-03e2e9

Published 12 October 2023, 4:42pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Hertfordshire County Council

Pegs Lane

HERTFORD

SG13 8DE

#### **Contact**

Strategic Procurement Group

#### **Email**

[helen.brucehoy@hertfordshire.gov.uk](mailto:helen.brucehoy@hertfordshire.gov.uk)

#### **Telephone**

+44 01992588668

#### **Country**

United Kingdom

**NUTS code**

UKH23 - Hertfordshire

**Internet address(es)**

Main address

[www.hertfordshire.gov.uk](http://www.hertfordshire.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

HCC 07/23 – Framework For The Supply Of Paint, Brushes, Crayons, Chalk, Pastels, Easels and Paint Accessories

Reference number

HCC2314569

#### **II.1.2) Main CPV code**

- 44812000 - Artists' paints

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Hertfordshire County Council (the 'Council') went out to procurement leading the process to establish a Framework Agreement for the Supply of Paint, Brushes, Crayons, Chalk, Pastels, Easels & Paint Accessories ("Goods") for which suitably qualified Contractor(s) to supply the Goods and any related goods were sought. The Framework will benefit both the Council and also Hampshire County Council based at The Castle, Winchester, SO23 8UJ. The estimated total value was split as follows: Hampshire County Council £720,000 Hertfordshire County Council £960,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,680,000

### **II.2) Description**

#### **II.2.1) Title**

Artists Brushes

Lot No

Lot 3

### **II.2.2) Additional CPV code(s)**

- 37821000 - Artists' brushes
- 39224210 - Painters' brushes

### **II.2.3) Place of performance**

NUTS codes

- UKJ36 - Central Hampshire
- UKH23 - Hertfordshire

### **II.2.4) Description of the procurement**

Hertfordshire County Council (the 'Council') went out to procurement leading the procurement process to establish a Framework Agreement for the Supply of Paint, Brushes, Crayons, Chalk, Pastels, Easels & Paint Accessories (herein after referred to as "Goods"). The Framework is awarded on a Line-by-Line basis, on every item listed on HCC2314569 – Pricing Schedule. The estimated annual value across all Lots will be approximately £420,000.00. The Framework is awarded for a term of four (4) years, with no option to extend.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality Criteria / Weighting: 20%

Price - Weighting: 80%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The value stated at II.1.7 is the estimated value of the Framework across all five (5) Lots

## **II.2) Description**

### **II.2.1) Title**

Paint Accessories

Lot No

Lot 4

### **II.2.2) Additional CPV code(s)**

- 37820000 - Art supplies
- 37822400 - Pastels
- 37822300 - Chalks
- 39224210 - Painters' brushes
- 44812000 - Artists' paints
- 37822100 - Crayons
- 37821000 - Artists' brushes

### **II.2.3) Place of performance**

NUTS codes

- UKJ36 - Central Hampshire
- UKH23 - Hertfordshire

### **II.2.4) Description of the procurement**

Hertfordshire County Council (the 'Council') went out to procurement leading the procurement process to establish a Framework Agreement for the Supply of Paint, Brushes, Crayons, Chalk, Pastels, Easels & Paint Accessories (herein after referred to as "Goods"). The Framework is awarded on a Line-by-Line basis, on every item listed on HCC2314569 – Pricing Schedule. The estimated annual value across all Lots will be approximately £420,000.00. The Framework is awarded for a term of four (4) years, with no option to extend.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality Criteria / Weighting: 20%

Price - Weighting: 80%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The value stated at II.1.7 is the estimated value of the Framework across all five (5) Lots

## **II.2) Description**

### **II.2.1) Title**

Artists Paints

Lot No

Lot 1

### **II.2.2) Additional CPV code(s)**

- 44812000 - Artists' paints
- 37822400 - Pastels
- 37822300 - Chalks
- 37822100 - Crayons
- 37820000 - Art supplies

### **II.2.3) Place of performance**

NUTS codes

- UKH23 - Hertfordshire

### **II.2.4) Description of the procurement**

Hertfordshire County Council (the 'Council') went out to procurement leading the procurement process to establish a Framework Agreement for the Supply of Paint,

Brushes, Crayons, Chalk, Pastels, Easels & Paint Accessories (herein after referred to as "Goods"). The Framework is awarded on a Line-by-Line basis, on every item listed on HCC2314569 – Pricing Schedule. The estimated annual value across all Lots will be approximately £420,000.00. The Framework is awarded for a term of four (4) years, with no option to extend.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality Criteria / Weighting: 20%

Cost criterion - Name: Price Criteria / Weighting: 80%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The value stated at II.1.7 is the estimated value of the Framework across all five (5) Lots

## **II.2) Description**

### **II.2.1) Title**

Chalk, Pastels, and Crayons

Lot No

Lot 2

### **II.2.2) Additional CPV code(s)**

- 37822300 - Chalks
- 37822400 - Pastels
- 37820000 - Art supplies
- 37822100 - Crayons

### **II.2.3) Place of performance**

NUTS codes

- UKJ36 - Central Hampshire
- UKH23 - Hertfordshire

#### **II.2.4) Description of the procurement**

Hertfordshire County Council (the 'Council') went out to procurement leading the procurement process to establish a Framework Agreement for the Supply of Paint, Brushes, Crayons, Chalk, Pastels, Easels & Paint Accessories (herein after referred to as "Goods"). The Framework is awarded on a Line-by-Line basis, on every item listed on HCC2314569 – Pricing Schedule. The estimated annual value across all Lots will be approximately £420,000.00. The Framework is awarded for a term of four (4) years, with no option to extend.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality Criteria / Weighting: 20%

Price - Weighting: 80%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

The value stated at II.1.7 is the estimated value of the Framework across all five (5) Lots

### **II.2) Description**

#### **II.2.1) Title**

Dryers and Easels

Lot No

Lot 5



### **II.2.2) Additional CPV code(s)**

- 37820000 - Art supplies

### **II.2.3) Place of performance**

NUTS codes

- UKJ36 - Central Hampshire
- UKH23 - Hertfordshire

### **II.2.4) Description of the procurement**

Hertfordshire County Council (the 'Council') went out to procurement leading the procurement process to establish a Framework Agreement for the Supply of Paint, Brushes, Crayons, Chalk, Pastels, Easels & Paint Accessories (herein after referred to as "Goods"). The Framework is awarded on a Line-by-Line basis, on every item listed on HCC2314569 – Pricing Schedule. The estimated annual value across all Lots will be approximately £420,000.00. The Framework is awarded for a term of four (4) years, with no option to extend.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality Criteria / Weighting: 20%

Price - Weighting: 80%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The value stated at II.1.7 is the estimated value of the Framework across all five (5) Lots

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-020619](#)

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## **Section V. Award of contract**

### **Contract No**

HCC2314569

### **Lot No**

1

### **Title**

Artists Paint

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Bright Ideas Marketing Limited

Ibson House, Eastern Way Bury

St. Edmunds Suffolk

IP32 7AB

Country

United Kingdom

NUTS code

- UKH14 - Suffolk

National registration number

3077300

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Daler-Rowney Limited

Daler Rowney House, Southern Industrial Area

Bracknell, Berkshire

RG12 8SS

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

194555

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Major Brushes Limited

Unit C2 & C3 Capital Point Capital Business Park, Wentloog Avenue,

Cardiff

CF3 2PY

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

National registration number

3842481

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Royal Brush Manufacturing (UK) Limited

Natwest Chambers, 143-146 High Street, Cradley Heath

West Midlands

B64 5HJ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

National registration number

4360003

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

West Design Products Limited

West House, Shearway Business Park, Pent Road Folkestone,

Kent

CT19 4RJ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

2723202

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,680,000

Total value of the contract/lot: £1,680,000

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**Section V. Award of contract**

**Contract No**

HCC2314569

**Lot No**

2

## **Title**

Chalk Pastels & Crayons

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 9

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Artstraws Limited

6 And 7 Wyndham Court, Enterprise Park

Morrison, Swansea,

SA6 8RB

Country

United Kingdom

NUTS code

- UKL18 - Swansea

National registration number

1690507

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Bic UK Limited

Chaplin House Widewater Place, Moorhall Road

Harefield, Middlesex

UB9 6NS

Country

United Kingdom

NUTS code

- UKI74 - Harrow and Hillingdon

National registration number

389090

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Bright Ideas Marketing Limited

Ibson House Eastern Way

Bury St. Edmunds, Suffolk

IP32 7AB



Country

United Kingdom

NUTS code

- UKH14 - Suffolk

National registration number

3077300

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Daler-Rowney Limited

Daler Rowney House, Southern Industrial Area

Bracknell, Berkshire

RG12 8SS

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

194555

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Major Brushes Limited

Unit C2 & C3 Capital Point Capital Business Park, Wentloog Avenue,  
Cardiff

CF3 2PY

Country

United Kingdom

NUTS code

- UKL - Wales

National registration number

3842481

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Pentel (Stationery) Limited

Lynton House, 7-12, Tavistock Square

London

WC1H 9LT

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

National registration number

997644

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Royal Brush Manufacturing (UK) Limited

Natwest Chambers, 143-146 High Street, Cradley Heath

West Midlands

B64 5HJ

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

National registration number

4360003

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Staedtler (U.K.) Limited

31 Old Field Road, Pencoed, Bridgend

Mid Glamorgan

CF35 5LJ

Country

United Kingdom

NUTS code

- UKL - Wales

National registration number

797272

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

West Design Products Limited

West House, Shearway Business Park, Pent Road

Folkestone, Kent

CT19 4RJ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

2723202

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,680,000

Total value of the contract/lot: £1,680,000

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## **Section V. Award of contract**

### **Contract No**

HCC2314569

### **Lot No**

3

### **Title**

Brushes

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Artstraws Limited

6 And 7 Wyndham Court, Enterprise Park

Morrison, Swansea

SA6 8RB

Country

United Kingdom

NUTS code

- UKL18 - Swansea

National registration number

1690507

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Daler-Rowney Limited

Daler Rowney House, Southern Industrial Area,

Bracknell, Berkshire

RG12 8SS

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

194555

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Major Brushes Limited

Unit C2 & C3 Capital Point Capital Business Park, Wentloog Avenue

Cardiff,

CF3 2PY

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

National registration number

3842481

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Royal Brush Manufacturing (UK) Limited

Natwest Chambers, 143-146 High Street, Cradley Heath

West Midlands

B64 5HJ

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

National registration number

4360003

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,680,000

Total value of the contract/lot: £1,680,000

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**Section V. Award of contract**

**Contract No**

HCC2314569

**Lot No**

4

**Title**

Paint Accessories

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

10 October 2023

**V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5



The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Artstraws Limited

6 And 7 Wyndham Court, Enterprise Park, Morriston

Swansea

SA6 8RB

Country

United Kingdom

NUTS code

- UKL18 - Swansea

National registration number

1690507

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Daler-Rowney Limited

Daler Rowney House, Southern Industrial Area, Bracknell

Berkshire

RG12 8SS

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

194555

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Major Brushes Limited

Unit C2 & C3 Capital Point Capital Business Park, Wentloog Avenue

Cardiff

CF3 2PY

Country

United Kingdom

NUTS code

- UKL22 - Cardiff and Vale of Glamorgan

National registration number

3842481

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Royal Brush Manufacturing (UK) Limited

Natwest Chambers, 143-146 High Street, Cradley Heath

West Midlands

B64 5HJ

Country

United Kingdom

NUTS code

- UKG3 - West Midlands

National registration number

4360003

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

West Design Products Limited

West House, Shearway Business Park, Pent Road

Folkestone, Kent

CT19 4RJ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

2723202

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,680,000

Total value of the contract/lot: £1,680,000

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## **Section V. Award of contract**

### **Contract No**

HCC2314569

### **Lot No**

5

### **Title**

Dryers & Easels

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Cicada Educational Equipment

Sopers House, Sopers Road, Cuffley,

Hertfordshire, England,

EN6 4RY

Country

United Kingdom

NUTS code

- UKH23 - Hertfordshire

National registration number

4327591

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Daler-Rowney Limited

Daler Rowney House, Southern Industrial Area, Bracknell

Berkshire,

RG12 8SS

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

194555

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Profile Education Limited

20-24 Gibraltar Row, King Edward Industrial Estate

Liverpool

L3 7HJ

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

National registration number

6280226

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,680,000

Total value of the contract/lot: £1,680,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court,

Royal Courts of Justice, The Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Royal Courts of Justice,

The Strand

London

WC2A 2LL

Telephone

+44 20794760000

Country

United Kingdom