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Contract

## US Livestock Insights

Agriculture and Horticulture Development Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-030055

Procurement identifier (OCID): ocids-h6vhtk-054324

Published 4 June 2025, 6:26pm

### Scope

### Reference

STA10233

### Description

Provide market insight on the US livestock market. The market is strategically important due to the long term potential it holds for

the UK. Having local expertise, is critical to AHDB's work in providing up to date insight to support our understanding the

current market dynamic, this includes insight on government and industry body intelligence. In the current political

climate, timely information is of the essence and key to decision our making in relation to the US market. Such

information helps inform our work and provide accurate insight to levy payers, both those

exporting and others looking  
at the potential of the market.

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## **Contract 1**

### **Supplier**

- John Wilkes

### **Contract value**

- £26,541.67 excluding VAT
- £31,850 including VAT

Below the relevant threshold

### **Date signed**

30 April 2025

### **Contract dates**

- 1 May 2025 to 30 April 2026
- 1 year

## **Main procurement category**

Services

## **CPV classifications**

- 79310000 - Market research services

## **Contract locations**

- US - United States

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **John Wilkes**

2801 New Mexico Ave. NW

Washington DC

20007

United States

Email: [johnwilkesusa@gmail.com](mailto:johnwilkesusa@gmail.com)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## **Contracting authority**

### **Agriculture and Horticulture Development Board**

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Email: [procurement@ahdb.org.uk](mailto:procurement@ahdb.org.uk)

Website: <http://www.ahdb.org.uk>

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government