

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/030041-2022>

Planning

## **International Student Recruitment: Managed Service - Soft Market Testing**

University of Essex

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-030041

Procurement identifier (OCID): ocds-h6vhtk-037bf5

Published 25 October 2022, 1:35pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Essex

Wivenhoe Park

Colchester

CO4 3SQ

#### **Contact**

Aston Baker

#### **Email**

[ab17001@essex.ac.uk](mailto:ab17001@essex.ac.uk)

#### **Country**

United Kingdom

**Region code**

UKH3 - Essex

**Internet address(es)**

Main address

[www.essex.ac.uk](http://www.essex.ac.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://supplierlive.proactisp2p.com/Account/Login>

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

International Student Recruitment: Managed Service - Soft Market Testing

Reference number

DN1416

#### **II.1.2) Main CPV code**

- 80300000 - Higher education services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University of Essex is reviewing how it delivers International Student recruitment. As part of this review, we would like to meet with suppliers who are able to deliver this service across the globe and explore delivery models which could improve the University's current delivery model.

It is planned that the output from these supplier meetings will inform the procurement specification for a global tender initially covering China, India, and Indian sub-continent, the Middle East, South East Asia and with view to expand in Africa and other markets in line with the University recruitment and business strategy

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 75121000 - Administrative educational services
- 79342100 - Direct marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKH3 - Essex

#### **II.2.4) Description of the procurement**

The University of Essex is reviewing how it delivers International Student recruitment. As part of this review, we would like to meet with suppliers who are able to deliver this service across the globe and explore delivery models which could improve the University's current delivery model.

It is planned that the output from these supplier meetings will inform the procurement specification for a global tender initially covering China, India, and Indian sub-continent, the Middle East, South East Asia and with view to expand in Africa and other markets in line with the University recruitment and business strategy

Please register your interest by Monday 7th November 2022 – Mid day 12.00

The University will aim to conduct supplier meetings throughout November 2022 with the intention to tender early next year.

#### **II.3) Estimated date of publication of contract notice**

1 February 2023

---

### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes