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Contract

Colchester 5G Enabled Connected Tourism

Colchester City Council

F03: Contract award notice

Notice identifier: 2024/S 000-030015

Procurement identifier (OCID): ocds-h6vhtk-040b92

Published 19 September 2024, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

Colchester City Council

Rowan House, 33 Sheepen Road

Colchester

CO3 3WG

Contact

Matt Howe

Email

matthew.howe@colchester.gov.uk

Telephone

+44 7976794358

Country

United Kingdom

Region code

UKH3 - Essex

Internet address(es)

Main address

www.colchester.gov.uk

Buyer's address

www.colchester.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Colchester 5G Enabled Connected Tourism

Reference number

0356

II.1.2) Main CPV code

- 64200000 - Telecommunications services

II.1.3) Type of contract

Services

II.1.4) Short description

Colchester, recognized as Britain's oldest recorded city and one of the fastest-growing UK boroughs, is located in North Essex and aims to position itself as a pioneering, digitally connected hub in the Eastern region of the UK. This vision involves harnessing advanced technologies such as full-fibre connectivity, 5G networks, and the Internet of Things (IoT). The scope of work centres on sourcing a wireless technology partner to design, build, and operate a 5G-enabled AR/VR connected tourism experience. This experience will span both within the Colchester Castle building and outdoors along the Roman Walls. The solution should be scalable to accommodate future growth and seamlessly integrate evolving wireless technologies. The contractor is expected to commit to enhancing public cellular 5G coverage across Colchester, addressing existing connectivity gaps.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £500,000

II.2) Description

II.2.2) Additional CPV code(s)

- 32500000 - Telecommunications equipment and supplies
- 32400000 - Networks
- 45314000 - Installation of telecommunications equipment
- 32000000 - Radio, television, communication, telecommunication and related equipment

II.2.3) Place of performance

NUTS codes

- UKH3 - Essex

Main site or place of performance

Essex

II.2.4) Description of the procurement

Colchester, recognized as Britain's oldest recorded city and one of the fastest-growing UK boroughs, is located in North Essex and aims to position itself as a pioneering, digitally

connected hub in the Eastern region of the UK. This vision involves harnessing advanced technologies such as full-fibre connectivity, 5G networks, and the Internet of Things (IoT). The scope of work centres on sourcing a wireless technology partner to design, build, and operate a 5G-enabled AR/VR connected tourism experience. This experience will span both within the Colchester Castle building and outdoors along the Roman Walls. The solution should be scalable to accommodate future growth and seamlessly integrate evolving wireless technologies. The contractor is expected to commit to enhancing public cellular 5G coverage across Colchester, addressing existing connectivity gaps. Further details can be found in tender pack.

II.2.5) Award criteria

Quality criterion - Name: Technical Capability / Weighting: 80

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Price / Weighting: 10

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

The contract is initially for 7 years with the option of a further 5 year extension. The contract start date provided is only a guide and the actual contract commencement date will be agreed with the successful contractor.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-032362](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 May 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Freshwave Services Ltd

50 Cowcross Street

London

EC1M 3AL

Email

Jamal.burns@freshwavegroup.com

Telephone

+44 3330066100

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05940742

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £404,250

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=857243583>

GO Reference: GO-2024919-PRO-27757371

VI.4) Procedures for review

VI.4.1) Review body

The Royal Courts of Justice

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom