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Planning

## **Integrated Lifestyle Service**

Lincolnshire County Council

F21: Social and other specific services – public contracts

Prior information notice without call for competition

Notice identifier: 2024/S 000-030000

Procurement identifier (OCID): ocids-h6vhtk-049c39

Published 19 September 2024, 12:48pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Lincolnshire County Council

Orchard House, Orchard Street

Lincoln

LN1 1BA

#### **Contact**

Mr Mark Fowell

#### **Email**

[mark.fowell@lincolnshire.gov.uk](mailto:mark.fowell@lincolnshire.gov.uk)

#### **Telephone**

+44 1522554044

#### **Country**

United Kingdom

**Region code**

UKF3 - Lincolnshire

**Internet address(es)**

Main address

<https://www.lincolnshire.gov.uk>

Buyer's address

<https://www.lincolnshire.gov.uk>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Integrated Lifestyle Service

Reference number

DN743818

**II.1.2) Main CPV code**

- 85000000 - Health and social work services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Lincolnshire's Integrated Lifestyle Service (ILS), known as 'One You Lincolnshire', is jointly funded by the Integrated Care Board and Lincolnshire County Council, and designed to prevent ill-health and reduce inequalities in health outcomes through addressing 4 key risk factors: smoking, physical inactivity, unhealthy weight, and alcohol.

Lincolnshire County Council (LCC) is in the process of re-commissioning and procuring contracts to deliver its commissioned Integrated Lifestyle Service (ILS) when the current arrangements conclude in June 2025. To that end we are seeking to understand the market's views on a number of issues to assist in informing the decision-making process.

Please email [mark.fowell@lincolnshire.gov.uk](mailto:mark.fowell@lincolnshire.gov.uk) no later than 12:00noon on Thursday 26th September 2024 and a questionnaire will be emailed back to you. We require engagement questionnaires to be returned to [mark.fowell@lincolnshire.gov.uk](mailto:mark.fowell@lincolnshire.gov.uk) by 18:00 on 26th September 2024

The service is expected to be procured under The Health Care Services (Provider Selection Regime) Regulations 2023 using the Open procedure.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKF3 - Lincolnshire

### **II.2.4) Description of the procurement**

The ILS service is a key preventative service within Lincolnshire's Integrated Care Strategy. It focusses on supporting people to address four lifestyle behaviours that have the greatest impact on health and wellbeing: smoking, physical inactivity, obesity and excessive alcohol consumption. The service utilises a behaviour change model to achieve and sustain outcomes long term, thus reducing the need for individuals to require health and/or social care services due to ill health.

The ILS delivers both primary prevention, where people change their lifestyle and never develop a disease that they otherwise may have done, and secondary prevention, where people with existing risk factors such as high blood pressure and high cholesterol are supported to make changes which mean that they don't deteriorate and can stay healthier for longer. Addressing unhealthy behaviours in those in middle age, or younger, rather than treating those people when they are in older age, can significantly reduce the demand on Lincolnshire's health and care system.

Individuals can access the service via a GP referral or, since July 2020, directly as a self-referral. The tier one offer encourages individuals to self-care, providing information and advice via a digital platform (website and social media), with tier two support providing 12-week health coaching and behaviour change support for those meeting the criteria (delivered directly by Thrive Tribe and by partner such as Slimming World, leisure centres and GPs). All clients need to be motivated to change in order to access support, with the following pathway-specific eligibility criteria:

- Smoking: actively smoking and aged 12 years and above
- Weight management: Body Mass Index (BMI) of 30 or more
- Physical activity: undertaking less than 150 minutes of physical activity per week
- Alcohol reduction: consuming more than 14 units of alcohol per week

A key element of the service is the integrated nature, allowing individuals to access support across multiple pathways (simultaneously or sequentially). The ILS Service also aims to address health inequalities by offering targeted provision for some hard-to-reach groups in Lincolnshire, which is measured via a KPI targeting provision to the most deprived areas in the county.

#### **II.2.6) Estimated value**

Value excluding VAT: £10,245,000

#### **II.3) Estimated date of publication of contract notice**

5 January 2025