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Not applicable

Advertising Services Framework Agreement

University of Huddersfield

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-029972

Procurement identifier (OCID): ocds-h6vhtk-02c2ba

Published 2 December 2021, 2:58pm

Section I: Contracting authority/entity

I.1) Name and addresses

University of Huddersfield

Queensgate

Huddersfield

HD1 3DH

Contact

Claire Gunton

Email

c.gunton@hud.ac.uk

Country

United Kingdom

NUTS code

UKE44 - Calderdale and Kirklees

Internet address(es)

Main address

<https://in-tendhost.co.uk/universityofhuddersfield>

Buyer's address

www.hud.ac.uk

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Advertising Services Framework Agreement

Reference number

2021/S 000-029670

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University intends to appoint a single supplier to deliver requirements under the Advertising Services framework agreement, covering all advertising services including both Digital and Out of Home as the predominant elements, as well as any Broadcast or other advertising services as required.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2021/S 000-029670](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

V.2.4

Lot No

1

Place of text to be modified

V.2.4) Information on value of contract/lot (excluding VAT)

Instead of

Text

V.2.4) Information on value of contract/lot (excluding VAT)Initial estimated total value of the contract/lot: £300,000Total value of the contract/lot: £300,000

Read

Text

V.2.4) Information on value of contract/lot (excluding VAT)Initial estimated total value of the contract/lot: £3,000,000Total value of the contract/lot: £3,000,000