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#### Contract

# **Audio and Multimedia Guides**

English Heritage

F03: Contract award notice

Notice identifier: 2023/S 000-029904

Procurement identifier (OCID): ocds-h6vhtk-03d52d

Published 11 October 2023, 8:17am

# **Section I: Contracting authority**

# I.1) Name and addresses

English Heritage

The Engine House

Swindon

**SN25 2EH** 

### Contact

Alastair Paisley

#### **Email**

Alastair.Paisley@english-heritage.org.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKK14 - Swindon

# Internet address(es)

Main address

https://in-tendhost.co.uk/english-heritage/aspx/Home

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Recreation, culture and religion

# **Section II: Object**

# II.1) Scope of the procurement

#### II.1.1) Title

Audio and Multimedia Guides

Reference number

P/REF EH 00001958

#### II.1.2) Main CPV code

• 32321200 - Audio-visual equipment

### II.1.3) Type of contract

Supplies

#### II.1.4) Short description

English Heritage have Handset Audio Guides at 30 paid sites and Handset Multimedia Guides at 5 paid sites; where present, audio/multimedia tours are an integral part of the interpretation, created as part of a coherent interpretative package, and the provision of this service is included in the site admission prices. The purpose of this project is to procure and implement replacement tour systems (on a like-for-like basis) which will ensure our visitors can continue to engage with stories on site. English Heritage requirements have been split into (2) different Lots allowing suppliers to tender for an individual lot or both lots as appropriate.

#### II.1.6) Information about lots

This contract is divided into lots: Yes

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £850,000

# II.2) Description

#### II.2.1) Title

Audio and Multimedia Guides

Lot No

Lot 1 - Audio Guides

# II.2.2) Additional CPV code(s)

• 32321200 - Audio-visual equipment

### II.2.3) Place of performance

**NUTS** codes

• UKK14 - Swindon

### II.2.4) Description of the procurement

Lot 1: Audio guides The provision of handset audio guides, supported by a Content Management System, at 30 locations that complement the on-site interpretation.

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 65

Price - Weighting: 35

#### II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# II.2) Description

#### II.2.1) Title

Audio and Multimedia Guides

Lot No

Lot 2 - Multimedia Guides

#### II.2.2) Additional CPV code(s)

- 32321200 Audio-visual equipment
- 63514000 Tourist guide services

### II.2.3) Place of performance

**NUTS** codes

• UKK14 - Swindon

#### II.2.4) Description of the procurement

Lot 2: Multimedia guides The provision of multimedia guides, supported by a Content Management System, at 5 locations that complement the on-site interpretation, and the creation of the content for the multimedia tours provided by the guides.

## II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 65

Price - Weighting: 35

## II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

# **IV.1) Description**

## IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

# IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: 2023/S 000-016460

# Section V. Award of contract

#### **Contract No**

P/REF EH 00001958

#### Lot No

1

#### **Title**

**Audio Guides** 

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

10 October 2023

### V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Imagineear

London

SW6 6EA

Country

**United Kingdom** 

**NUTS** code

• UKI - London

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £850,000

Total value of the contract/lot: £633,946.84

# Section V. Award of contract

#### **Contract No**

P/REF EH 00001958

Lot No

2

## **Title**

Multimedia Guides

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

10 October 2023

#### V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Imagineear

London

SW6 6EA

Country

**United Kingdom** 

**NUTS** code

• UKI - London

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £850,000

Total value of the contract/lot: £633,946.84

# **Section VI. Complementary information**

# VI.4) Procedures for review

VI.4.1) Review body

English Heritage

Swindon

SN2 2EH

Country

**United Kingdom**