

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/029904-2023>

Contract

## **Audio and Multimedia Guides**

English Heritage

F03: Contract award notice

Notice identifier: 2023/S 000-029904

Procurement identifier (OCID): ocds-h6vhtk-03d52d

Published 11 October 2023, 8:17am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

English Heritage

The Engine House

Swindon

SN25 2EH

#### **Contact**

Alastair Paisley

#### **Email**

[Alastair.Paisley@english-heritage.org.uk](mailto:Alastair.Paisley@english-heritage.org.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKK14 - Swindon

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/english-heritage.aspx/Home>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Audio and Multimedia Guides

Reference number

P/REF EH 00001958

#### **II.1.2) Main CPV code**

- 32321200 - Audio-visual equipment

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

English Heritage have Handset Audio Guides at 30 paid sites and Handset Multimedia Guides at 5 paid sites; where present, audio/multimedia tours are an integral part of the interpretation, created as part of a coherent interpretative package, and the provision of this service is included in the site admission prices. The purpose of this project is to procure and implement replacement tour systems (on a like-for-like basis) which will ensure our visitors can continue to engage with stories on site. English Heritage requirements have been split into (2) different Lots allowing suppliers to tender for an individual lot or both lots as appropriate.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £850,000

### **II.2) Description**

#### **II.2.1) Title**

Audio and Multimedia Guides

Lot No

Lot 1 - Audio Guides

**II.2.2) Additional CPV code(s)**

- 32321200 - Audio-visual equipment

**II.2.3) Place of performance**

NUTS codes

- UKK14 - Swindon

**II.2.4) Description of the procurement**

Lot 1: Audio guides The provision of handset audio guides, supported by a Content Management System, at 30 locations that complement the on-site interpretation.

**II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65

Price - Weighting: 35

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2) Description**

**II.2.1) Title**

Audio and Multimedia Guides

Lot No

Lot 2 - Multimedia Guides

**II.2.2) Additional CPV code(s)**

- 32321200 - Audio-visual equipment
- 63514000 - Tourist guide services

### **II.2.3) Place of performance**

NUTS codes

- UKK14 - Swindon

### **II.2.4) Description of the procurement**

Lot 2: Multimedia guides The provision of multimedia guides, supported by a Content Management System, at 5 locations that complement the on-site interpretation, and the creation of the content for the multimedia tours provided by the guides.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65

Price - Weighting: 35

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-016460](#)

---

## **Section V. Award of contract**

### **Contract No**

P/REF EH 00001958

### **Lot No**

1

### **Title**

Audio Guides

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Imagineear

London

SW6 6EA

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £850,000

Total value of the contract/lot: £633,946.84

## **Section V. Award of contract**

### **Contract No**

P/REF EH 00001958

### **Lot No**

2

### **Title**

Multimedia Guides

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Imagineear

London

SW6 6EA

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £850,000

Total value of the contract/lot: £633,946.84

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

English Heritage

Swindon

SN2 2EH

Country

United Kingdom