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Contract

## Colleague Roadshows

Clarion Housing Group

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-029898

Procurement identifier (OCID): ocids-h6vhtk-052c71

Published 4 June 2025, 2:12pm

## Scope

## Reference

C1193

## Description

Support with running of our 2025 Colleague roadshows across the country including, production management, venue sourcing and logistics. This supplier has been engaged previously to deliver the organization's annual colleague roadshows and is already working on complementary film projects. Their continued involvement ensures consistency in creative direction, branding, and event delivery. Due to their existing knowledge of our organisation, internal stakeholders, and messaging priorities, it was more beneficial to award to supplier for the required services within the necessary timeframe and to the same standard.

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## **Contract 1. Colleague Roadshows**

### **Supplier**

- [Gray Creative Agency Ltd](#)

### **Contract value**

- £277,951 excluding VAT
- £333,541.20 including VAT

Below the relevant threshold

### **Date signed**

4 June 2025

### **Contract dates**

- 5 June 2025 to 30 September 2025
- Possible extension to 31 March 2026
- 9 months, 26 days

Description of possible extension:

6 months

## **Main procurement category**

Services

## **CPV classifications**

- 79952000 - Event services

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## **Procedure**

### **Procedure type**

Below threshold - without competition

### **Special regime**

Light touch

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## **Supplier**

### **Gray Creative Agency Ltd**

Beaufort House, 2 Cornmarket Court, Wimborne

Dorset

BH21 1JL

United Kingdom

Email: [justin@graycreativeagency.com](mailto:justin@graycreativeagency.com)

Region: UKK25 - Dorset

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Colleague Roadshows

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## **Contracting authority**

### **Clarion Housing Group**

- Public Procurement Organisation Number: PQND-5289-JNDN

5th Floor, Greater London House, Hampstead Road

London

NW1 7QX

United Kingdom

Contact name: Ejiro Arthur-Dede

Telephone: 0203 840 0737

Email: [procurement@clarionhg.com](mailto:procurement@clarionhg.com)

Website: <http://www.clarionhg.com>

Region: UKI31 - Camden and City of London

Organisation type: Public authority - sub-central government