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Contract

International Student Enquiry Conversion Services

University of Bristol

F03: Contract award notice

Notice identifier: 2022/S 000-029871

Procurement identifier (OCID): ocds-h6vhtk-031c0a

Published 24 October 2022, 9:58am

Section I: Contracting authority

I.1) Name and addresses

University of Bristol

4th Floor, Augustine's Courtyard, Orchard Lane

Bristol

BS1 5DS

Email

procurement-offices@bristol.ac.uk

Telephone

+44 01179289000

Country

United Kingdom

Region code

UKK11 - Bristol, City of

Internet address(es)

Main address

www.bristol.ac.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

International Student Enquiry Conversion Services

Reference number

Mar-2108-001-PC_2045

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Contract for student enquiry management and conversion services to successfully implement and deliver enquiry management and conversion services for prospective international students at both undergraduate and postgraduate levels. The service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential students' application journey.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,544,400

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services
- 79600000 - Recruitment services
- 80300000 - Higher education services

II.2.3) Place of performance

NUTS codes

- UKK11 - Bristol, City of

II.2.4) Description of the procurement

Contract for student enquiry management and conversion services to successfully implement and deliver enquiry management and conversion services for prospective international students at both undergraduate and postgraduate levels. The service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential students' application journey.

II.2.5) Award criteria

Cost criterion - Name: Cost / Weighting: 35%

Cost criterion - Name: Technical / Weighting: 65%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-005486](#)

Section V. Award of contract

Contract No

Mar-2108-001-PC_2045

Title

International Student Conversion Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 October 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

UniQuest Limited

Sheffield

Country

United Kingdom

NUTS code

- UKE32 - Sheffield

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £3,544,400

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of Bristol

Bristol

Country

United Kingdom