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Contract

## **International Student Enquiry Conversion Services**

University of Bristol

F03: Contract award notice

Notice identifier: 2022/S 000-029871

Procurement identifier (OCID): ocds-h6vhtk-031c0a

Published 24 October 2022, 9:58am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Bristol

4th Floor, Augustine's Courtyard, Orchard Lane

Bristol

BS1 5DS

#### **Email**

[procurement-offices@bristol.ac.uk](mailto:procurement-offices@bristol.ac.uk)

#### **Telephone**

+44 01179289000

#### **Country**

United Kingdom

#### **Region code**

UKK11 - Bristol, City of

**Internet address(es)**

Main address

[www.bristol.ac.uk](http://www.bristol.ac.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

International Student Enquiry Conversion Services

Reference number

Mar-2108-001-PC\_2045

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Contract for student enquiry management and conversion services to successfully implement and deliver enquiry management and conversion services for prospective international students at both undergraduate and postgraduate levels. The service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential students' application journey.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,544,400

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 79600000 - Recruitment services
- 80300000 - Higher education services

### **II.2.3) Place of performance**

NUTS codes

- UKK11 - Bristol, City of

### **II.2.4) Description of the procurement**

Contract for student enquiry management and conversion services to successfully implement and deliver enquiry management and conversion services for prospective international students at both undergraduate and postgraduate levels. The service provider shall engage with and support prospective students, applicants and offer holders via targeted, personalised communications to optimise conversion at each stage of the potential students' application journey.

### **II.2.5) Award criteria**

Cost criterion - Name: Cost / Weighting: 35%

Cost criterion - Name: Technical / Weighting: 65%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-005486](#)

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## **Section V. Award of contract**

### **Contract No**

Mar-2108-001-PC\_2045

### **Title**

International Student Conversion Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

4 October 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

UniQuest Limited

Sheffield

Country

United Kingdom

NUTS code

- UKE32 - Sheffield

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £3,544,400

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

University of Bristol

Bristol

Country

United Kingdom