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Contract

## **The Provision of Marketing Services for Glasgow Kelvin College**

Glasgow Kelvin College

F03: Contract award notice

Notice identifier: 2024/S 000-029825

Procurement identifier (OCID): ocds-h6vhtk-0471c3

Published 18 September 2024, 1:01pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Glasgow Kelvin College

123 Flemington St

Glasgow

G21 4TD

#### **Contact**

Alice Ng

#### **Email**

[ang@glasgowkelvin.ac.uk](mailto:ang@glasgowkelvin.ac.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<https://www.glasgowkelvin.ac.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA22362](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA22362)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Provision of Marketing Services for Glasgow Kelvin College

Reference number

GKC-PFB-005

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Glasgow Kelvin College is seeking Contractor(s) for the provision of Marketing Services (Public Relations, Digital Marketing & Social Media Management)

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £173,760

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

Main site or place of performance

Glasgow Kelvin College

#### **II.2.4) Description of the procurement**

Glasgow Kelvin College is seeking Contractor(s) for the provision of Marketing Services (Public Relations, Digital Marketing & Social Media Management).

The Contractor shall provide services covering the planning, project delivery and evaluation of Marketing Services (Public Relations, Digital Marketing and Social Media Management).

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-019148](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

9 September 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Story Shop

15 Keith Street , Partick,

Glasgow

G11 6QQ

Telephone

+44 7813320162

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £73,760

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Form of Tender

Tenderers have signed the Form of Tender - Appendix A prior to award to confirm that their Tender Response was a complete, true and accurate submission.

Freedom of Information

Tenderers have completed, prior to award, Appendix B - Freedom of Information (if applicable) in the Technical Questionnaire in PCS-Tender. This information should only be submitted if applicable at point of award. It is for information only and was not scored.

Sustain Supply Chain Code of Conduct

In partnership with Institutions, the Authority has developed a Sustain Supply Chain Code of Conduct- Appendix D which sets out its expected standards for its supply chain in social, ethical and environmental compliance. Tenderers completed the Sustain Supply Chain Code of Conduct prior to award to assist in achieving its objectives.

GDPR Contractor Assessment Form

General Data Protection Regulations have been deemed relevant to this Contract. The Tenderer completed Appendix F - GDPR Contractor Assessment Form prior to award to be appointed to the Contract.

(SC Ref:778349)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Glasgow Sheriff Court

1 Carlton Place

Glasgow

G5 9DA

Email

[ang@glasgowkelvin.ac.uk](mailto:ang@glasgowkelvin.ac.uk)

Telephone

+44 1414298888

Country

United Kingdom

Internet address

<https://www.scotcourts.gov.uk/the-courts/court-locations/glasgow-sheriff-court-and-justice-of-the-peace-court>