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Contract

Orthodontic Services to North Devon and Torridge, on behalf of Devon ICB

NHS Devon Integrated Care Board (ICB)

F03: Contract award notice

Notice identifier: 2025/S 000-029753

Procurement identifier (OCID): ocids-h6vhtk-04adae

Published 4 June 2025, 10:37am

Section I: Contracting authority

I.1) Name and addresses

NHS Devon Integrated Care Board (ICB)

Aperture House

Exeter

EX2 5AZ

Email

scwcsu.procurement@nhs.net

Country

United Kingdom

Region code

UKK4 - Devon

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://devon.icb.nhs.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Orthodontic Services to North Devon and Torridge, on behalf of Devon ICB

Reference number

C323206

II.1.2) Main CPV code

- 85131100 - Orthodontic services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS Devon ICB (the Commissioner) was seeking providers who had the capability and capacity to deliver Level 2 and 3a NHS Orthodontic Services in North Devon and Torridge.

Orthodontics is the dental speciality concerned with facial growth, development of the dentition and occlusion, and the assessment, diagnosis, interception and treatment of

malocclusions and facial irregularities.

The contract term will be for an initial period of 78 months and 24 days, with an option to extend for a further 36 months at the sole discretion of the Commissioner. Services are due to commence on 5th November 2025.

The total contract value excluding extensions is £3,584,551, and £5,222,734 including extensions.

The contract will be for the delivery of 6,635 Units of Orthodontic Activity (UOAs) per annum.

This notice serves as an intention to award a contract under the competitive process of the Provider Selection Regime (PSR).

This procurement has been carried out by NHS South, Central and West Commissioning Support Unit (SCW) on behalf of the Commissioners.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £5,222,734

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKK4 - Devon

II.2.4) Description of the procurement

NHS Devon ICB (the Commissioner) was seeking providers who had the capability and capacity to deliver Level 2 and 3a NHS Orthodontic Services in North Devon and Torridge.

Orthodontics is the dental specialty concerned with facial growth, development of the dentition and occlusion, and the assessment, diagnosis, interception and treatment of malocclusions and facial irregularities.

The overall aim of the service is to provide equitable, accessible, high quality and cost

effective specialist orthodontic services, in line with the National Guide for Commissioning Orthodontics (2015).

Orthodontics is mainly provided for children and adolescents who meet the agreed criteria for NHS treatment and for adults where there is clinical justification and where prior approval has been agreed with the commissioner.

The contract includes the following services:

- Assessment and treatment delivered according to each patient's clinical needs, including interceptive treatment and in hours urgent care
- Treatment includes examination, taking of radiographs, diagnosis, preventative care, advice, planning of orthodontic treatment, supply and repair of orthodontic appliances including retainers for a period of 12 months following the completion of active orthodontic treatment
- Appropriate referral to other healthcare providers for mandatory or advanced mandatory services or any other appropriate and necessary healthcare
- Advice to the patient and other clinicians where appropriate

The contract is limited to orthodontic treatment within complexity Level 2 and 3a and excludes all mandatory services and the following additional services:

- Sedation services
- Domiciliary services
- Minor oral surgery
- Dental public health services
- Orthodontic complexity level 1 and 3b cases

The Commissioner will be contracting for the services using the standard clauses for a Personal Dental Services (PDS) Agreement.

The contract term will be for an initial period of 78 months and 24 days, with an option to extend for a further 36 months at the sole discretion of the Commissioner. Services are due to commence on 5th November 2025.

The total contract value excluding extensions is £3,584,551, and £5,222,734 including extensions.

The contract will be for the delivery of 6,635 Units of Orthodontic Activity (UOAs) per annum.

This is a new service to be delivered by a new provider.

This notice serves as an intention to award a contract under the competitive process of the Provider Selection Regime (PSR).

This procurement has been carried out by NHS South, Central and West Commissioning Support Unit (SCW) on behalf of the Commissioners.

II.2.5) Award criteria

Quality criterion - Name: Quality and Innovation / Weighting: 37

Quality criterion - Name: Integration, Collaboration and Service Sustainability 19 / Weighting: 19

Quality criterion - Name: Improving access, reducing health inequalities and facilitating choice / Weighting: 24

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Value / Weighting: 10

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-002303](#)

Section V. Award of contract

Title

Orthodontic Services to North Devon and Torridge, on behalf of Devon ICB.

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 May 2025

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Kitsungi Ltd

41 Dudley Walk

Wolverhampton

WV4 5HD

Country

United Kingdom

NUTS code

- UKG39 - Wolverhampton

Companies House

12392509

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £5,222,734

Section VI. Complementary information

VI.3) Additional information

The decision to award this contract in line with the Competitive Process was based on evaluation against the basic selection criteria (in the form of a Selection Questionnaire), which was assessed on a pass/fail basis, and the 5 key criteria, which were assessed through a combination of pass/fail questions, pass with clarification questions, and scored quality questions evaluated on a 0-4 scale, with the following weightings.

Several tender questions were asked under each of the key criteria.

- Quality and Innovation: 37%
- Value: 10%
- Integration, Collaboration and Service Sustainability: 19%
- Improving Access, Reducing Health Inequalities, and Facilitating Choice: 24%

- Social Value: 10%

The providers selected for award have been chosen as they passed the basic selection criteria and were the highest scoring bidder overall, against the key criteria.

After conducting a thorough Competitive Process, taking into account the key criteria and applying the basic selection criteria, NHS Devon ICB are content that the provider selected for award sufficiently met the key criteria and thus can proceed to contract award under the Health Care Services (Provider Selection Regime) Regulations 2023.

There was one potential declaration of conflict of interest made via the conflict of interest process and recorded accordingly. It was not deemed as an actual conflict or risk to the procurement, but was still managed accordingly with appropriate mitigations.

Award decisions have been recommended by the NHS Devon ICB PSR Steering Group, with key decision maker being the Acting Chief Operating Officer for NHS Devon ICB.

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by midnight on 11th June 2025. This contract has not yet formally been awarded; this notice serves as an intention to award a contract under the competitive process of the PSR.

Written representations should be sent to scwcsu.procurement@nhs.net

VI.4) Procedures for review

VI.4.1) Review body

NHS England

London

Country

United Kingdom