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Contract

Virtual / Hybrid conferencing for the British Council

British Council

F03: Contract award notice

Notice identifier: 2022/S 000-029716

Procurement identifier (OCID): ocds-h6vhtk-0368c2

Published 21 October 2022, 11:01am

Section I: Contracting authority

I.1) Name and addresses

British Council

1 Redman Place, Stratford, London E20 1JQ

London

E20 1JQ

Contact

Priyanka Alawattegama

Email

priyanka.alawattegama@britishcouncil.org

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.britishcouncil.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

10

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Virtual / Hybrid conferencing for the British Council

Reference number

BC/02574

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

British Council is looking to maximise the opportunities offered by digitalisation by identifying the best event technology to supplement in person activities (events, study fairs, conferences etc) to create impactful in-person, hybrid and virtual events.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 48100000 - Industry specific software package
- 79952000 - Event services
- 79953000 - Festival organisation services
- 72500000 - Computer-related services
- 79951000 - Seminar organisation services
- 72400000 - Internet services
- 79956000 - Fair and exhibition organisation services
- 48200000 - Networking, Internet and intranet software package

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

The services will be delivered remotely worldwide

II.2.4) Description of the procurement

The digitalisation of cultural relations has grown over recent years accelerated by the Covid pandemic when quarantine and social distancing saw in-person activities replaced by digital ones. But it is now clear that digital technologies will not replace physical activities and there

is a growing demand for flexible products and access to blended content. It is important that we accelerate the digital transformation of our products to stay relevant and competitive with our audiences and customers. We have built a reputation for delivering high-quality in person events to engage with our stakeholders and customers, to build and maintain networks and develop new audiences. Digital event technologies bring additional benefits and opportunities to our event strategy which can enable more accessible, inclusive, affordable and greener events, increasing reach and attracting involvement of new audiences. But there are also challenges and risks. We need to develop a tailored approach to event delivery which seeks to meet the needs and preferences of our different audiences and enables us to achieve clear outcomes. This requires more considered curation of content; an understanding of the different technologies available and how physical and digital environments intersect and impact one another. It is also essential that we retain our uniqueness and maintain our brand, reputation and credibility in the online environment and continue to deliver high-quality engaging events centred on building mutually beneficial relationships and trust. To maximise the opportunities offered by digitalisation we need to identify the best event technology to supplement our various physical activities to create impactful in-person, hybrid and virtual events.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-025926](#)

Section V. Award of contract

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court, Royal Court of Justice

Royal Court of Justice, Strand

London

WC2A 2LL

Country

United Kingdom