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Contract

## **Virtual / Hybrid conferencing for the British Council**

British Council

F03: Contract award notice

Notice identifier: 2022/S 000-029716

Procurement identifier (OCID): ocds-h6vhtk-0368c2

Published 21 October 2022, 11:01am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Council

1 Redman Place, Stratford, London E20 1JQ

London

E20 1JQ

#### **Contact**

Priyanka Alawattegama

#### **Email**

[priyanka.alawattegama@britishcouncil.org](mailto:priyanka.alawattegama@britishcouncil.org)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.britishcouncil.org](http://www.britishcouncil.org)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Virtual / Hybrid conferencing for the British Council

Reference number

BC/02574

**II.1.2) Main CPV code**

- 79952000 - Event services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

British Council is looking to maximise the opportunities offered by digitalisation by identifying the best event technology to supplement in person activities (events, study fairs, conferences etc) to create impactful in-person, hybrid and virtual events.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 48100000 - Industry specific software package
- 79952000 - Event services
- 79953000 - Festival organisation services
- 72500000 - Computer-related services
- 79951000 - Seminar organisation services
- 72400000 - Internet services
- 79956000 - Fair and exhibition organisation services
- 48200000 - Networking, Internet and intranet software package

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

The services will be delivered remotely worldwide

### **II.2.4) Description of the procurement**

The digitalisation of cultural relations has grown over recent years accelerated by the Covid pandemic when quarantine and social distancing saw in-person activities replaced by digital ones. But it is now clear that digital technologies will not replace physical activities and there is a growing demand for flexible products and access to blended content. It is important that we accelerate the digital transformation of our products to stay relevant and competitive with our audiences and customers. We have built a reputation for delivering high-quality in person events to engage with our stakeholders and customers, to build and maintain networks and develop new audiences. Digital event technologies bring additional benefits and opportunities to our event strategy which can enable more accessible, inclusive, affordable and greener events, increasing reach and attracting involvement of new audiences. But there are also challenges and risks. We need to develop a tailored approach to event delivery which seeks to meet the needs and

preferences of our different audiences and enables us to achieve clear outcomes. This requires more considered curation of content; an understanding of the different technologies available and how physical and digital environments intersect and impact one another. It is also essential that we retain our uniqueness and maintain our brand, reputation and credibility in the online environment and continue to deliver high-quality engaging events centred on building mutually beneficial relationships and trust. To maximise the opportunities offered by digitalisation we need to identify the best event technology to supplement our various physical activities to create impactful in-person, hybrid and virtual events.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-025926](#)

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## **Section V. Award of contract**

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court, Royal Court of Justice

Royal Court of Justice, Strand

London

WC2A 2LL

Country

United Kingdom