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Tender

Live Music Event Producer R1BW & R2itP

BBC (British Broadcasting Corporation)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-029619

Procurement identifier (OCID): ocds-h6vhtk-052bd2 ([view related notices](#))

Published 3 June 2025, 4:33pm

Scope

Reference

PROC2025/09

Description

The BBC is looking to appoint a single supplier to provide the Event Production for both Radio 1 Big Weekend and Radio 2 in the Park. BBC Radio 1's Big Weekend and Radio 2 in the Park are held in different UK cities each year, focusing on areas where there is an opportunity to build greater connections with audiences.

Radio 1's Big Weekend: Typically held in May in various locations in the UK, this event hosts approximately 85,000 ticketholders across the weekend (15,000 Friday + 1,500 guests and 35,000 per day on Sat & Sun + 2,000 guests), subject to licences. In previous years around eighty artists have performed across four stages. Radio 1 broadcasts live from the event site for up to 20 hours across the weekend. The event is carried live on iPlayer, BBC Sounds and some live TV coverage which results in a total audience reach of more than ten million. In 2024 & 2025, Friday's capacity increased to 35,000, however it may reduce back to a smaller scale capacity in future years, this will be confirmed in autumn 2025.

Radio 2 in the Park: Typically held in September in various locations in the UK, this event hosts up to 72,000 ticket holders across the weekend; 36,000 per day plus 2,000 guests each day, subject to licences. In 2023 sixteen artists performed on the main stage. Radio 2 broadcasts live from the event site for up to 20 hours across the weekend. The event is carried live on iPlayer, BBC Sounds, and some live TV coverage.

Approximately £35m of this contract value is pass through costs for delivery of the events (production budget), including any possible extensions.

It is expected that the total Management Fee for each event will be between £150,000 and £250,000. This should be no more than £500,000 per year, and £2,500,000 for the total Term, including any possible extensions.

It is expected that there will be no mark-up or profit margin in the production budget i.e. that costs will be on an actual and bona fide basis. The only profit margin should be within the Management Fee.

The remaining contract value is VAT, which isn't included in the Whole Life Cost calculation.

Total value (estimated)

- £37,500,000 excluding VAT
- £45,000,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 28 October 2025 to 27 October 2028
- Possible extension to 27 October 2030
- 5 years

Description of possible extension:

The Contract may be extended at the BBC's discretion by up to 2 years. If the BBC wishes to exercise this option, it will give written notice to the supplier no later than 3 months prior to the end of the initial term.

Options

The right to additional purchases while the contract is valid.

We have provided an estimate of what each event is likely to need, however costs for the production budget and event requirements may vary based on the ambition of each event being commissioned.

Main procurement category

Services

CPV classifications

- 79952100 - Cultural event organisation services
- 79953000 - Festival organisation services
- 79954000 - Party organisation services

Contract locations

- UK - United Kingdom

Participation

Legal and financial capacity conditions of participation

See details in the ITT Documentation

Technical ability conditions of participation

See details in the ITT Documentation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

27 June 2025, 2:00pm

Submission type

Tenders

Tender submission deadline

7 July 2025, 2:00pm

Submission address and any special instructions

In order to take part in this tender, please take the following steps:

1 - Register your company on the Jaggaer eSourcing portal (this is only required once):

1.1 Go to <https://bbc.bravosolution.co.uk>

1.2 - Click the link on the login page to register.

1.3 - Accept the terms and conditions and click 'Continue'.

1.4 - Enter your correct business and user details.

1.5 - Note the username you chose and click 'Save' when complete.

1.6 - You will shortly receive an email with your temporary password.

*

2 - Express an interest in the tender:

2.1 - Login to the portal with the username/password.

2.2 - Click the 'ITT Open to all Suppliers' link.

2.3 - Click on the relevant ITT to access the content.

2.4 - Click the 'Express Interest' button at the top of the page. Once you accept the Conditions of Confidentiality, this will move the ITT into your 'My ITTs page. (This is a secure area reserved for your projects only).

2.5 - You can now access any attachments by clicking 'Buyer Attachments' in the 'ITT Details' box.

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3. Responding to the tender:

3.1 - Click 'My Response' under 'ITT Details', you can choose to 'Create Response' or to 'Decline to Respond' (please give a reason if declining).

3.2 - All ITT documentation can be found within the eTendering portal.

3.3 - Note the deadline for completion, and then follow the onscreen instructions to

complete the ITT.

3.4 You must then submit your reply using the 'Submit Response' button at the top of the page. If you require any further assistance, please consult the online help, or contact the Jaggaer eSourcing help desk.

* * All questions relating to this ITT should be submitted via the BBC's eSourcing portal at <https://bbc.bravosolution.co.uk>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

9 October 2025

Award criteria

Name	Type	Weighting
Quality	Quality	90%
Pricing	Cost	10%

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Special regime

Light touch

Competitive flexible procedure description

Initial Tender responses

Dialogue Sessions

Final Tender

Full details can be found in the ITT Documentation

Justification for not publishing a preliminary market engagement notice

No market engagement has been carried out

Contracting authority

BBC (British Broadcasting Corporation)

- Public Procurement Organisation Number: PJRB-3233-GTQL

Broadcasting House, Portland Place

London

W1A 1AA

United Kingdom

Email: no_reply@bbc.co.uk

Website: <http://www.bbc.co.uk/supplying/>

Region: UKI32 - Westminster

Organisation type: Public authority - sub-central government