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Contract

## **Social Media Monitoring**

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2021/S 000-029618

Procurement identifier (OCID): ocds-h6vhtk-02dae2

Published 29 November 2021, 10:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

#### **Email**

[fsa.procurement@food.gov.uk](mailto:fsa.procurement@food.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.food.gov.uk](http://www.food.gov.uk)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Social Media Monitoring

Reference number

FS900205

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The FSA has undertaken a range of horizon scanning and foresight activities in the past, but has recently consolidated this activity within a Strategic Insights Team (SIT) in the Analytics Unit of the Science, Evidence, and Research Directorate (SERD). TheSIT acts as an all-source assessment cell, providing situational awareness, and identifying opportunities and challenges from the current and future operating environment to the achievement of the FSA mission. The team works hand in handwith the StrategyUnit and other areas of the FSA to help identify responses and policy options.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £293,191.80

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The FSA has undertaken a range of horizon scanning and foresight activities in the past, but has recently consolidated this activity within a Strategic Insights Team (SIT) in the Analytics Unit of the Science, Evidence, and Research Directorate (SERD). TheSIT acts as an all-source assessment cell, providing situational awareness, and identifying opportunities and challenges from the current and future operating environment to the achievement of the FSA mission. The team works hand in handwith the StrategyUnit and other areas of the FSA to help identify responses and policy options.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-021363](#)

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## **Section V. Award of contract**

### **Contract No**

FS900205

### **Title**

Social Media Monitoring

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Meltwater

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £293,191.80

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Food Standards Agency

York

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

FSA

York

Country

United Kingdom

