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Contract

Social Media Monitoring

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2021/S 000-029618

Procurement identifier (OCID): ocds-h6vhtk-02dae2

Published 29 November 2021, 10:45pm

Section I: Contracting authority

I.1) Name and addresses

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

Email

fsa.procurement@food.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.food.gov.uk

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Social Media Monitoring

Reference number

FS900205

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The FSA has undertaken a range of horizon scanning and foresight activities in the past, but has recently consolidated this activity within a Strategic Insights Team (SIT) in the Analytics Unit of the Science, Evidence, and Research Directorate (SERD). TheSIT acts as an all-source assessment cell, providing situational awareness, and identifying opportunities and challenges from the current and future operating environment to the achievement of the FSA mission. The team works hand in handwith the StrategyUnit and other areas of the FSA to help identify responses and policy options.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £293,191.80

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The FSA has undertaken a range of horizon scanning and foresight activities in the past, but has recently consolidated this activity within a Strategic Insights Team (SIT) in the Analytics Unit of the Science, Evidence, and Research Directorate (SERD). The SIT acts as an all-source assessment cell, providing situational awareness, and identifying opportunities and challenges from the current and future operating environment to the achievement of the FSA mission. The team works hand in hand with the Strategy Unit and other areas of the FSA to help identify responses and policy options.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-021363](#)

Section V. Award of contract

Contract No

FS900205

Title

Social Media Monitoring

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 November 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Meltwater

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £293,191.80

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Food Standards Agency

York

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

FSA

York

Country

United Kingdom