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Contract

Research Park Marketing Consultancy

Heriot-Watt University

F03: Contract award notice

Notice identifier: 2021/S 000-029590

Procurement identifier (OCID): ocds-h6vhtk-02a6dc

Published 29 November 2021, 3:25pm

Section I: Contracting authority

I.1) Name and addresses

Heriot-Watt University

Moyen House, Research Park North, Heriot-Watt University

Riccarton, Edinburgh

EH14 4AP

Email

c.naismith@hw.ac.uk

Telephone

+44 1314514446

Country

United Kingdom

NUTS code

UKM75 - Edinburgh, City of

Internet address(es)

Main address

<http://hw.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00307

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Research Park Marketing Consultancy

Reference number

HWU1995

II.1.2) Main CPV code

- 70332000 - Non-residential property services

II.1.3) Type of contract

Services

II.1.4) Short description

1.1. The University requires a contractor to develop and market the University's Research

Park. The Research Park at Riccarton is Edinburgh's largest Research Park and offers a unique location in which to locate a business. It is recognised internationally as a centre for high calibre science and engineering research.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £339,992 / Highest offer: £430,987 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 70130000 - Letting services of own property
- 70100000 - Real estate services with own property
- 70200000 - Renting or leasing services of own property
- 70220000 - Non-residential property renting or leasing services
- 70332000 - Non-residential property services

II.2.3) Place of performance

NUTS codes

- UKM75 - Edinburgh, City of

Main site or place of performance

Heriot Watt Research Park, Riccarton, Edinburgh

II.2.4) Description of the procurement

The University requires a contractor to develop and market the University's Research Park. The Research Park at Riccarton is Edinburgh's largest Research Park and offers a unique location in which to locate a business. It is recognised internationally as a centre for high calibre science and engineering research.

II.2.5) Award criteria

Quality criterion - Name: Technical: Service Delivery: Methodology / Weighting: 20

Quality criterion - Name: Technical: Key Personnel / Weighting: 15

Quality criterion - Name: Technical: Resource / Weighting: 5

Quality criterion - Name: Technical: Additional Value / Weighting: 10

Quality criterion - Name: Presentation: Applying Past Lessons Learned to this Project / Weighting: 10

Quality criterion - Name: Presentation: Marketing, Target Market and Competition / Weighting: 10

Quality criterion - Name: Presentation: Innovation / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-008043](#)

Section V. Award of contract

Contract No

HWU1995

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 November 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

JLL

7 Exchange Crescent, Conference Square

Edinburgh

EH3 8LL

Telephone

+44 7785907096

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £500,000

Lowest offer: £399,992 / Highest offer: £430,987 taken into consideration

Section VI. Complementary information

VI.3) Additional information

(SC Ref:675328)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

27 Chambers Street

Edinburgh

EH1 1LB

Country

United Kingdom