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Tender

USW - Provision of a Digital Prospectus

University of South Wales

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-029578

Procurement identifier (OCID): ocds-h6vhtk-052bb8

Published 3 June 2025, 3:21pm

Scope

Reference

1932

Description

The University of South Wales is inviting suppliers to tender for the provision of an innovative online digital prospectus solution. We are seeking a modern brochure management platform that can deliver a highly personalised, interactive, and fully accessible experience for prospective students. The solution should support the dynamic creation of tailored content based on user input, with the option to download or generate professionally formatted, print-ready versions. The platform must offer flexibility, ease of use, and have the potential to integrate securely with existing university systems, including our Customer Relationship Management (CRM) platform. Please see the tender documentation for further information.

Total value (estimated)

- £60,000 excluding VAT
- £100,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 3 August 2028
- 2 years, 11 months, 3 days

Main procurement category

Services

CPV classifications

- 22000000 - Printed matter and related products
- 48000000 - Software package and information systems
- 79800000 - Printing and related services
- 80300000 - Higher education services
- 72212224 - Web page editing software development services
- 79340000 - Advertising and marketing services

Contract locations

- UKL15 - Central Valleys
-

Participation

Conditions of participation

As described in the tender documents

Particular suitability

- Small and medium-sized enterprises (SME)
 - Voluntary, community and social enterprises (VCSE)
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Submission

Enquiry deadline

19 June 2025, 12:00pm

Tender submission deadline

30 June 2025, 12:00pm

Submission address and any special instructions

<https://etenderwales.bravosolution.co.uk/go/530547240197362958A9>

Tenders may be submitted electronically

Yes

Award criteria

| Name | Type | Weighting |
|--------------|---------|-----------|
| Quality | Quality | 75.00% |
| Price | Price | 20.00% |
| Social Value | Quality | 5.00% |

Procedure

Procedure type

Below threshold - open competition

Contracting authority

University of South Wales

- Charity Commission (England and Wales): 1140312

University of South Wales,

Pontypridd

CF37 1DL

United Kingdom

Contact name: Gemma Selway

Email: gemma.selway@southwales.ac.uk

Website: <http://www.southwales.ac.uk>

Region: UKL15 - Central Valleys

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)

Devolved regulations that apply: Wales