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Contract

## **DBT presence at eTail London 2025**

Department for Business & Trade

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-029536

Procurement identifier (OCID): ocds-h6vhtk-052b99

Published 3 June 2025, 2:21pm

### **Scope**

### **Description**

DBT requirement to attend the eTail event which in turn will give DBT access to the event, a private meeting room, guest passes and online services.

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### **Contract 1**

### **Supplier**

- [Worldwide Business Research USA LLC](#)

## **Contract value**

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

## **Date signed**

28 May 2025

## **Contract dates**

- 29 May 2025 to 25 June 2025
- 28 days

## **Main procurement category**

Services

## **CPV classifications**

- 79952000 - Event services

## **Contract locations**

- UKI - London
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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### Worldwide Business Research USA LLC

535 Fifth Avenue, 8th Floor

New York

SW1V 1JZ

United States

Email: [info@wbresearch.com](mailto:info@wbresearch.com)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

## Department for Business & Trade

- Public Procurement Organisation Number: PZZJ-6312-QTTD

Old Admiralty Building

London

SW1A 2DY

United Kingdom

Email: [CommercialMarEvents@businessandtrade.gov.uk](mailto:CommercialMarEvents@businessandtrade.gov.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government