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Pipeline

Media, Planning and Buying (ref:82729)

Transport for London

UK1: Pipeline notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-029527

Procurement identifier (OCID): ocds-h6vhtk-051169 ([view related notices](#))

Published 3 June 2025, 2:11pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Scope

Reference

WS2077918752

Description

This requirement seeks to secure a media agency/ agencies to perform the media planning and/or buying activities on behalf of the participating Contracting Authorities and the planning of TfL's owned media and any media value they may receive.

The participating GLA Group organisations may include: Transport for London, Greater London Authority, London & Partners, London Legacy Development Corporation, The Mayor's Office for Policing And Crime (MOPAC), London Fire Brigade, Old Oak & Park Royal Development Corporation.

Commercial tool

Establishes a framework

Contract dates (estimated)

- 6 February 2027 to 5 February 2029
- Possible extension to 6 February 2031
- 4 years, 1 day

Main category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Submission

Publication date of tender notice (estimated)

18 November 2025

Contracting authority

Transport for London

- Public Procurement Organisation Number: PHMT-6197-NWNZ

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Organisation type: Public authority - central government

