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Planning

PIN - Soft Marketing Day - Family Food Programme

City of Doncaster Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-029521

Procurement identifier (OCID): ocids-h6vhtk-049b14

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Section I: Contracting authority

I.1) Name and addresses

City of Doncaster Council

Civic Office, Waterdale

Doncaster

DN1 3BU

Contact

Samantha Blakeley

Email

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Telephone

+44 1302862145

Country

United Kingdom

Region code

UKE31 - Barnsley, Doncaster and Rotherham

National registration number

182338557

Internet address(es)

Main address

<https://www.doncaster.gov.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104514>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=85710&B=UK

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PIN - Soft Marketing Day - Family Food Programme

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

What is the Family Food Programme? The Family Food Programme is a new service being commissioned by the Public Health team at City of Doncaster Council. It will consist of 1:1 or group support for families during pregnancy or soon after birth, to optimally feed their children through a combination of knowledge building; practical skills and tools; and therapeutic interventions to explore parents' own relationship with food/body and how these impacts on parenting/feeding style.

The purpose of Doncaster Family Food programme is to start working with pregnant woman to ensure that an intervention can be offered before the arrival of the child. Intervening at this early opportunity, would ensure that families have access to information will support their health and wellbeing & give them the skills and knowledge to provide a healthy food environment for their child/ren.

This soft marketing event is to invite potential bidders to discuss the FFP further, and in more detail

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 85100000 - Health services
- 85140000 - Miscellaneous health services

II.2.3) Place of performance

NUTS codes

- UKE31 - Barnsley, Doncaster and Rotherham

Main site or place of performance

Doncaster

II.2.4) Description of the procurement

What is the Family Food Programme? The Family Food Programme is a new service being commissioned by the Public Health team at City of Doncaster Council. It will consist of 1:1 or group support for families during pregnancy or soon after birth, to optimally feed their children through a combination of knowledge building; practical skills and tools; and therapeutic interventions to explore parents' own relationship with food/body and how these impacts on parenting/feeding style. Why has it been developed? Factors influencing diet are complex and multi-faceted. Poor diet and associated health conditions are strongly associated with wider, social determinants of health and yet most interventions focus on individual responsibility to change behaviour. Interventions that focus on information, advice and skills often fall short by failing to adequately address the impact that circumstance and environment have on a families' ability eat a varied and nutritious diet, such as psychological stress (worries such as paying the bills), having free time to plan/support mealtimes, food affordability and accessibility. They also fail to address how the parents own experience, values, and beliefs surrounding food impacts on the way they feed their children. The purpose of Doncaster Family Food programme is to start working with pregnant woman to ensure that an intervention can be offered before the arrival of the child. Intervening at this early opportunity, would ensure that families have access to information and support which will not only support their health and wellbeing, but will give them the skills and knowledge to provide a healthy food environment for their child/ren.

II.2.14) Additional information

Additional information can be found on YorTender

II.3) Estimated date of publication of contract notice

23 December 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes