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Tender

## **Deepdives into Social Mobility: A Local Perspective Stage 2 and 3**

Social Mobility Commission

F02: Contract notice

Notice identifier: 2024/S 000-029496

Procurement identifier (OCID): ocids-h6vhtk-049b05

Published 15 September 2024, 9:36am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Social Mobility Commission

1 Horse Guards Road

London

SW1A 2HQ

#### **Email**

[contact@socialmobilitycommission.gov.uk](mailto:contact@socialmobilitycommission.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI32 - Westminster

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://socialmobility.independent-commission.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.contractsfinder.service.gov.uk/Notice/34ecee8e-b985-4490-a62d-ae06943a5657>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://contact@socialmobilitycommission.gov.uk>

**I.4) Type of the contracting authority**

Other type

Advisory Non Departmental Public Body (NDPB)

**I.5) Main activity**

Other activity

Social Mobility

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Deepdives into Social Mobility: A Local Perspective Stage 2 and 3

Reference number

SMC-2425-78

#### **II.1.2) Main CPV code**

- 79315000 - Social research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of this competition is to procure a supplier who can conduct quantitative analysis to identify the factors associated with good and bad social mobility outcomes, both at the geographic and household level.

#### **II.1.5) Estimated total value**

Value excluding VAT: £200,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The Social Mobility Commission (SMC) monitors progress towards improving social mobility in the UK and promotes social mobility in England. It is an independent statutory

body created by an Act of Parliament and is sponsored by the Cabinet Office.

The SMC is interested in understanding more about the people and places with poor social mobility. We are therefore seeking expert suppliers who can conduct quantitative analysis to identify the factors associated with good and bad social mobility outcomes, both at the geographic and household level. Examples of subjects considered as part of this analysis might be the role of local labour markets, educational institutions and income deprivation at the geographical level, and family composition and parental behaviours at the household level. The successful supplier will provide original analysis across a range of datasets and comprehensive and compelling narrative in a final report.

The SMC wishes to continue building and improving on our evidence base. Our State of the Nation 2023 (SON23) research shows very clear inequalities of mobility across the country, captured in our regional analysis of mobility rates. We have a robust understanding of the areas with high and low levels of social mobility across the UK, but only in a descriptive sense. We are therefore keen to understand more about the economic and individual characteristics of these areas that drive these outcomes. This will include a detailed analysis of the key characteristics of low-mobility areas, including the role of economic, household and family factors, and the crucial differences between these and higher-mobility areas.

This is the second stage of a multi-year, mixed methods research project - the 'Deepdive' into low mobility areas. The first stage, currently ongoing, is a qualitative research project, covering people's understanding and experience of, and attitudes towards, social mobility and its enablers.

This analysis is unlikely to provide definitive causal conclusions, but will help to draw out clear conclusions on the implications for policy and further research. Ultimately, the Commission aims to have a better understanding of the key factors which shape, influence and enable social mobility at the local level, allowing policymakers to be more precise in their approaches to improving social mobility in the UK.

Bidders must submit their Bids before 4pm on 18 October 2024. All Bids must be submitted to [contact@socialmobilitycommission.gov.uk](mailto:contact@socialmobilitycommission.gov.uk).

Failure to return Bids by the time and due date or in the required format may disqualify Bidders from consideration.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £200,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

18

This contract is subject to renewal

No

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.14) Additional information**

The Contracting Authority has the option to extend the contract for a further 6 months.

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**Section III. Legal, economic, financial and technical information**

**III.1) Conditions for participation**

**III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

**III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

18 October 2024

Local time

4:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

18 October 2024

Local time

5:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom