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Contract

Sales and Marketing Agency Services

London Borough of Camden

F03: Contract award notice

Notice identifier: 2021/S 000-029494

Procurement identifier (OCID): ocds-h6vhtk-02bd13

Published 26 November 2021, 5:06pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Camden

5 Pancras Square

London

N1C 4AG

Contact

Paul Dalton

Email

Paul.Dalton@camden.gov.uk

Country

United Kingdom

NUTS code

UKI31 - Camden and City of London

National registration number

n/a

Internet address(es)

Main address

<https://www.camden.gov.uk/>

Buyer's address

<https://lbcamden.eu-supply.com/ctm/Company/CompanyInformation/Index/28>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Sales and Marketing Agency Services

II.1.2) Main CPV code

- 70000000 - Real estate services

II.1.3) Type of contract

Services

II.1.4) Short description

The provision of sales and marketing agency services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £10,600,000

II.2) Description

II.2.2) Additional CPV code(s)

- 70111000 - Development of residential real estate
- 70123000 - Sale of real estate
- 70123100 - Sale of residential real estate
- 70300000 - Real estate agency services on a fee or contract basis

II.2.3) Place of performance

NUTS codes

- UKI31 - Camden and City of London

II.2.4) Description of the procurement

The provision of sales and marketing agency services

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-013728](#)

Section V. Award of contract

Contract No

1

Title

Sales and Marketing Agency Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

26 November 2021

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jones Lang LaSalle Limited

30 Warwick Street

London

W1B 5NH

Email

govtenders@eu.jll.com

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

National registration number

245 8947 18

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £10,000,000 / Highest offer: £10,600,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Centre of Effective Dispute Resolution (CEDR)

London

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Cabinet Office

London

Country

United Kingdom