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Tender

# **Income Maximisation Awareness Raising Programme for Front Line Workers**

Welsh Government

F02: Contract notice

Notice identifier: 2021/S 000-029440

Procurement identifier (OCID): ocds-h6vhtk-02fa6f

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# **Section I: Contracting authority**

# I.1) Name and addresses

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

**CF10 3NQ** 

Contact

Gerrard O'Neill

**Email** 

gerrard.oneill@gov.wales

**Telephone** 

+44 3000257095

Country

**United Kingdom** 

**NUTS** code

**UKL** - Wales

Internet address(es)

Main address

http://gov.wales

Buyer's address

https://www.sell2wales.gov.wales/search/Search\_AuthProfile.aspx?ID=AA0007

# I.2) Information about joint procurement

The contract is awarded by a central purchasing body

## I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

https://etenderwales.bravosolution.co.uk/web/login.shtml

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://etenderwales.bravosolution.co.uk/web/login.shtml

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

https://etenderwales.bravosolution.co.uk/web/login.shtml

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

# I.5) Main activity

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Income Maximisation Awareness Raising Programme for Front Line Workers

#### II.1.2) Main CPV code

• 80521000 - Training programme services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The client aims to award a 12 month contract with the option to extend for a further 12 months to produce bilingual income maximisation information packs and design and deliver online bilingual income maximisation awareness-raising education sessions accessible to all front-line workers who support low income households, to raise their awareness of the welfare benefit/wider financial support systems and their ability to guide and offer practical support to households to claim additional income.

We expect the majority of the sessions to be offered at an introductory level, i.e, suitable for participants with little knowledge of welfare benefits or experience of helping service users maximise their household income.

However, we anticipate there will be a body of people, perhaps people who have attended an introductory level course, or who already hold basic knowledge of welfare benefits will want to build on their understanding of specific welfare benefits and also learn more on the practical help they can offer households to claim the financial support they are entitled to. Therefore, the successful bidder will be required to offer an intermediate level session too.

The objectives for the successful Bidder will be to engage with front-line workers to raise awareness and understanding of:

-welfare benefits, not only for those provided by the Department for Work and Pensions, but also the Welsh benefits and welfare payments, such as Free School Meals, Pupil

Deprivation Grant, Discretionary Assistance Fund, etc.

- -the impact to low income households generated by the ending of 20 GBP pw universal credit/working tax credit uplift, alongside the other financial/support measures put in place to help those affected by the pandemic.
- the barriers, personal and administrative, that prevent people from claiming their correct entitlement to welfare benefits and welfare payments.
- the common issues that people face when making a claim for a welfare benefit/wider financial support and during the decision making process.
- the specific approaches that can be employed to encourage and help people to overcome the personal and administrative barriers preventing them from claiming welfare benefits and welfare payments.

#### II.1.5) Estimated total value

Value excluding VAT: £300,000

## II.1.6) Information about lots

This contract is divided into lots: No

## II.2) Description

#### II.2.2) Additional CPV code(s)

- 80000000 Education and training services
- 80500000 Training services
- 80510000 Specialist training services
- 80511000 Staff training services
- 80521000 Training programme services
- 80530000 Vocational training services
- 66171000 Financial consultancy services
- 75314000 Unemployment compensation benefits
- 75310000 Benefit services

#### II.2.3) Place of performance

#### **NUTS** codes

• UKL - Wales

Main site or place of performance

All areas of Wales

#### II.2.4) Description of the procurement

Welsh Ministers on behalf of the Welsh Government (here on in referred to as "The Client") are looking to set up a contract to provide 'free' on-line sessions to raise awareness of key front-line staff and trusted intermediaries on the range of welfare benefit and welfare payments available. Following their attendance on an awareness raising session, it is anticipated key front-line workers and trusted intermediaries will use their knowledge to ensure the families they support are made aware of, and encouraged to claim, their correct entitlement to welfare benefit and welfare payments.

The successful Bidder shall produce the following outputs to deliver the programme of awareness raising sessions:

- produce Income Maximisation Information Packs in English, Welsh and if requested other community languages, available electronically on a suitable website as outlined in 5.1
- develop the content for the On-line Income Maximisation Awareness Raising Sessions as outlined in 5.2.
- deliver 220 on-line income maximisation awareness raising sessions during the term of the contract. A session shall last for three hours as outlined in 5.2
- ensure sessions are interactive to enhance a participant's learning experience and evaluate the success through participant evaluation forms as outlined in 5.5
- produce a comprehensive report on the effectiveness of the project as outlined in 5.6.

#### II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Price - Weighting: 30

#### II.2.6) Estimated value

Value excluding VAT: £150,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

12

This contract is subject to renewal

Yes

Description of renewals

12 months with a potential value of 150,000 GBP.

## II.2.10) Information about variants

Variants will be accepted: No

## II.2.11) Information about options

Options: No

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section III. Legal, economic, financial and technical information

# III.1) Conditions for participation

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

## III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

## Section IV. Procedure

# **IV.1) Description**

## IV.1.1) Type of procedure

	Open	proced	lure
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## IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

6 January 2022

Local time

2:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English

## IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

7 January 2022

Local time

9:00am

Place

Home Worker's Home Address

Information about authorised persons and opening procedure

The tender will be opened using a secure Welsh Government laptop by the responsible Procurement Manager.

# **Section VI. Complementary information**

## VI.1) Information about recurrence

This is a recurrent procurement: No

# VI.3) Additional information

NOTE: The authority is using eTenderwales to carry out this procurement process. To obtain further information record your interest on Sell2Wales at <a href="https://www.sell2wales.gov.wales/search/search\_switch.aspx?ID=116225">https://www.sell2wales.gov.wales/search/search\_switch.aspx?ID=116225</a>

Under the terms of this contract the successful supplier(s) will be required to deliver Community Benefits in support of the authority's economic and social objectives. Accordingly, contract performance conditions may relate in particular to social and environmental considerations. The Community Benefits included in this contract are:

Community Benefits will be requested in contract C221/2021/2022 - Income Maximisation Campaign. The Client has decided to take a non core approach to Community Benefits , this means that the Community Benefits proposal that a Bidder returns as part of this tender process will not be evaluated and scored. Information on the Community Benefits requirements can be found in section 20 of the Specification.

(WA Ref:116225)

The buyer considers that this contract is suitable for consortia.

## VI.4) Procedures for review

#### VI.4.1) Review body

**High Court** 

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom