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Tender

Gallery 33 - Immersive Experience Ideation and Production Services

Natural History Museum

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-029394

Procurement identifier (OCID): ocds-h6vhtk-052b45 ([view related notices](#))

Published 3 June 2025, 10:05am

Scope

Description

In 2027, the Natural History Museum will open a new, permanent gallery at South Kensington dedicated to building a positive connection to nature in our very youngest audiences - aged 4-7 years old - and their adults.

The Natural History Museum is looking to appoint Immersive Experience consultants to help us deliver our vision for the gallery. The Immersive Experience consultants will be responsible for the development, design and specification of the Immersive Experience Exhibits, through ideation to production and install.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Design-consultancy-services./DR566MFTUS>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/DR566MFTUS>

Total value (estimated)

- £150,000 excluding VAT
- £180,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 26 August 2025 to 1 September 2027
- 2 years, 7 days

Main procurement category

Services

CPV classifications

- 79415200 - Design consultancy services
- 79930000 - Specialty design services
- 92521100 - Museum-exhibition services

Contract locations

- UKI - London

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

7 July 2025, 1:00pm

Tender submission deadline

7 July 2025, 1:00pm

Submission address and any special instructions

<https://www.delta-esourcing.com/tenders/UK-London:-Design-consultancy-services./DR566MFTUS>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

12 August 2025

Award criteria

Name	Type	Weighting
Technical Response	Quality	60%
Price	Price	30%
Social Value	Quality	10%

Other information**Applicable trade agreements**

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure**Procedure type**

Open procedure

Contracting authority

Natural History Museum

- Public Procurement Organisation Number: PJJJ-4723-MZPX

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Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Organisation type: Public authority - sub-central government