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Tender

Marketing Agency Services

Rail Safety and Standards Board

F02: Contract notice

Notice identifier: 2024/S 000-029374

Procurement identifier (OCID): ocds-h6vhtk-049aae

Published 13 September 2024, 12:05pm

Section I: Contracting authority

I.1) Name and addresses

Rail Safety and Standards Board

The Helicon, 1 South Place

London

EC2M 2RB

Contact

Phil Evans

Email

phil.evans@rssb.co.uk

Telephone

+44 2031425651

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

<https://www.rssb.co.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./69PQ4U7RCN>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./69PQ4U7RCN>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Other type

Not for profit

I.5) Main activity

Other activity

Rail safety and standards

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing Agency Services

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

RSSB is looking to secure an integrated marketing agency to help in the development of a range of promotional sources from fully integrated brand campaigns, specific campaigns covering one-off projects to small ad hoc projects covering a variety of deliverables.

II.1.5) Estimated total value

Value excluding VAT: £600,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

RSSB is looking to secure an integrated marketing agency to help in the development of a range of promotional sources from fully integrated brand campaigns, specific campaigns

covering one-off projects to small ad hoc projects covering a variety of deliverables.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £600,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

48

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

14 October 2024

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

14 October 2024

Local time

3:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://rssb.delta-esourcing.com/tenders/UK-UK-London:-Advertising-and-marketing-services./69PQ4U7RCN>

To respond to this opportunity, please click here:

<https://rssb.delta-esourcing.com/respond/69PQ4U7RCN>

GO Reference: GO-2024913-PRO-27702178

VI.4) Procedures for review

VI.4.1) Review body

Rail Safety and Standards Board

The Helicon, 1 South Place

London

EC2M 2RB

Country

United Kingdom