

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/029359-2024>

Contract

UOW936 India Representative

University of Worcester

F03: Contract award notice

Notice identifier: 2024/S 000-029359

Procurement identifier (OCID): ocds-h6vhtk-046cb1

Published 13 September 2024, 11:30am

Section I: Contracting authority

I.1) Name and addresses

University of Worcester

Henwick Grove

Worcester

WR2 6AJ

Contact

Nicola Brecknell

Email

n.brecknell@worc.ac.uk

Telephone

+44 01905542066

Country

United Kingdom

NUTS code

UKG12 - Worcestershire

Internet address(es)

Main address

<https://in-tendhost.co.uk/universityofworcester>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

UOW936 India Representative

Reference number

UOW936 2023/24

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Worcester (UW) is looking to appoint a Representative to provide services for the University including the engagement of an Individual or Individuals to carry out representative activities to deliver marketing and promotional services on behalf of the University in India and Sri Lanka.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £300,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKG12 - Worcestershire

II.2.4) Description of the procurement

The University of Worcester (UW) is looking to appoint a Representative to provide services for the University including the engagement of an Individual or Individuals to carry out representative activities to deliver the marketing and promotional services on behalf of the University of Worcester in India and Sri Lanka.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Commercial / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

Option to extend for 2 x 12 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-017024](#)

Section V. Award of contract

Contract No

UOW936 India Representative

Title

UOW936 India Representative

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 September 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

OneStep Global Ingress Pvt Ltd

Gurgaon

Country

India

NUTS code

- IN - India

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £300,000

Total value of the contract/lot: £300,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

University of Worcester

Worcester

Country

United Kingdom