

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/029359-2024>

Contract

## **UOW936 India Representative**

University of Worcester

F03: Contract award notice

Notice identifier: 2024/S 000-029359

Procurement identifier (OCID): ocds-h6vhtk-046cb1

Published 13 September 2024, 11:30am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Worcester

Henwick Grove

Worcester

WR2 6AJ

#### **Contact**

Nicola Brecknell

#### **Email**

[n.brecknell@worc.ac.uk](mailto:n.brecknell@worc.ac.uk)

#### **Telephone**

+44 01905542066

#### **Country**

United Kingdom

**NUTS code**

UKG12 - Worcestershire

**Internet address(es)**

Main address

<https://in-tendhost.co.uk/universityofworcester>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

UOW936 India Representative

Reference number

UOW936 2023/24

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University of Worcester (UW) is looking to appoint a Representative to provide services for the University including the engagement of an Individual or Individuals to carry out representative activities to deliver marketing and promotional services on behalf of the University in India and Sri Lanka.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £300,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKG12 - Worcestershire

## **II.2.4) Description of the procurement**

The University of Worcester (UW) is looking to appoint a Representative to provide services for the University including the engagement of an Individual or Individuals to carry out representative activities to deliver the marketing and promotional services on behalf of the University of Worcester in India and Sri Lanka.

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Commercial / Weighting: 40

## **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend for 2 x 12 months

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

# **Section IV. Procedure**

## **IV.1) Description**

### **IV.1.1) Type of procedure**

Open procedure

### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

## **IV.2) Administrative information**

### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-017024](#)

---

## **Section V. Award of contract**

### **Contract No**

UOW936 India Representative

### **Title**

UOW936 India Representative

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

4 September 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 8

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

OneStep Global Ingress Pvt Ltd

Gurgaon

Country

India

NUTS code

- IN - India

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £300,000

Total value of the contract/lot: £300,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Worcester

Worcester

Country

United Kingdom