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Awarded contract

## **Culturally Appropriate Advocacy Pilots**

Department of Health and Social Care

F03: Contract award notice

Notice reference: 2021/S 000-029350

Published: 25 November 2021, 2:04pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

#### **Contact**

Callie Barry

#### **Email**

[callie.barry1@dhsc.gov.uk](mailto:callie.barry1@dhsc.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI32 - Westminster

### **Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

## **I.4) Type of the contracting authority**

National or federal Agency/Office

## **I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Culturally Appropriate Advocacy Pilots

Reference number

C52029

#### **II.1.2) Main CPV code**

- 85323000 - Community health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Culturally Appropriate Advocacy Pilots is to test the concept and feasibility of three different models of culturally appropriate advocacy in order to identify enablers and barriers to implementation. The findings from these pilots will be used to strengthen the evidence base and inform the design of longer-term pilots (subject to government funding) in Culturally Appropriate Advocacy.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £231,398

## **II.2) Description**

### **II.2.1) Title**

LOT 1 - Model A & B Region 1 (NorthEast NorthWest Yorkshire & Humber)

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

England

### **II.2.4) Description of the procurement**

LOT 1 - Model A & B - Region 1 (North East. North West. Yorkshire and the Humber) Model A: Community In-Reach Model delivered in areas with high proportions of BAME detentions (1 Pilot site) Model B: This is an inpatient model delivered in areas with a high proportion of

BAME detentions. This model will be delivered to people from BAME groups who access mental health services in mental health inpatient settings only. (1 pilot site)

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

LOT 2 - Model A & B Region 2 (East Midlands. East of England. London)

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

England

### **II.2.4) Description of the procurement**

Model A: Community In-Reach Model delivered in areas with high proportions of BAME detentions (1 Pilot site) Model B: This is an inpatient model delivered in areas with a high proportion of BAME detentions. This model will be delivered to people from BAME groups who access mental health services in mental health inpatient settings only. (1 pilot site) LOT 2 - Model A & B Region 2 (East Midlands. East of England. London)

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

LOT 3 - Model A & B Region 3 (West Midlands. South West. South East)

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

England

## **II.2.4) Description of the procurement**

Culturally appropriate advocacy pilots (9 pilots) This will involve the delivery of three models of culturally appropriate advocacy across up to nine pilots in England Model A – community in-reach model in areas with high or moderately high BAME detention rates Model B – inpatient model in areas with high BAME detention rates LOT 3 - Model A & B Region 3 (West Midlands. South West. South East)

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

LOT 6 - Model C – Region 3 (West Midlands. South West. South East)

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

England

#### **II.2.4) Description of the procurement**

LOT 6 - Model C – Region 3 (West Midlands. South West. South East) Model C: This is an inpatient model delivered in areas with a low proportion of BAME detentions. (1 Pilot Site)

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

LOT 4 - Model C Region 1 (North East. North West. Yorkshire and the Humber)

Lot No

4

#### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

England

#### **II.2.4) Description of the procurement**

LOT 4 - Model C Region 1 (North East. North West. Yorkshire and the Humber)Model C: This is an inpatient model delivered in areas with a low proportion of BAME detentions. (1 Pilot Site)

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

LOT 5 - Model C Region 2 (East Midlands. East of England. London)

Lot No

5

#### **II.2.2) Additional CPV code(s)**

- 85323000 - Community health services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

England

## **II.2.4) Description of the procurement**

Model C: This is an inpatient model delivered in areas with a low proportion of BAME detentions. (1 Pilot Site) Model C Region 2 (East Midlands. East of England. London)

## **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-022431](#)

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## **Section V. Award of contract**

### **Contract No**

C51984

### **Lot No**

1

### **Title**

LOT 1 - Model A & B Region 1 (NorthEast NorthWest Yorkshire & Humber)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Gaddum

c/o St Wilfrid's Enterprise Centre, Royce Road

Manchester

M15 5BJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

01348975

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £163,000

Total value of the contract/lot: £75,550

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## **Section V. Award of contract**

### **Contract No**

C52029

### **Lot No**

2

### **Title**

LOT 2 - Model A & B - Region 2 (East Midlands. East of England. London)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Black Thrive Global CIC

167-169 Great Portland Street, 5th Floor,

London

W1W 5PF

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

12638502

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £163,000

Total value of the contract/lot: £155,848

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### **Section V. Award of contract**

A contract/lot is awarded: No

#### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section V. Award of contract**

### **Contract No**

No

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

39 Victoria Street

London

SW1H 0EU

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

#### **VI.4.2) Body responsible for mediation procedures**

High Court

39 Victoria Street

London

SW1H 0EU

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Department of Health and Social Care

39 Victoria Street

London

SW1H 0EU

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>