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Tender

## **Marketing & Sales Framework**

The Guinness Partnership Ltd

F02: Contract notice

Notice identifier: 2023/S 000-029287

Procurement identifier (OCID): ocds-h6vhtk-0407f2

Published 4 October 2023, 3:20pm

The closing date and time has been changed to:

**8 November 2023, 12:00pm**

See the [change notice](#).

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Guinness Partnership Ltd

Bower House, 1 Stable Street

Oldham

OL9 7LH

#### **Contact**

Procurement

#### **Email**

[procurement@guinness.org.uk](mailto:procurement@guinness.org.uk)

**Telephone**

+44 3031231890

**Country**

United Kingdom

**Region code**

UKC - North East (England)

**Internet address(es)**

Main address

<http://www.guinnesspartnership.com/>

Buyer's address

<http://www.guinnesspartnership.com/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=dbfb4705-9758-ee11-8124-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=dbfb4705-9758-ee11-8124-005056b64545>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marketing & Sales Framework

Reference number

DN650924

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Guinness are committed to providing as many high-quality homes as possible and to playing a significant part in tackling the country's housing crisis. By March 2030 we aim to complete over 8,000 new homes; 7,000 of which will be affordable.

As a Strategic Partner of both Homes England and the Greater London Authority, we have grant funding that will enable many of these homes to be affordable homes. We also build homes for sale, both outright and as Shared Ownership. We are growing our land development pipeline to make it happen and have funding immediately available. Our strong financial position and track record means we confidently expect to invest over £2bn in the coming years.

To support our vision, we require a framework of agencies to provide a range of marketing and sales services to support the promotion and sale of these properties over a four year period. The requirements are split into the following lots:

Lot 1: Design & Creative Agency

Lot 2: PR Agency

Lot 3: Media Buying & Management

Lot 4: Show Homes & Marketing Suites - Residential

Lot 5: Marketing Suite – Non-Residential

Lot 6: Model Makers

Lot 7: 3D & CGI

Lot 8: Signage and Hoarding

Lot 9a: Estate Agency

Lot 9b: Valuations

Lot 10a: Landscaping - North

Lot 10b: Landscaping - London & South East

Lot 10c: Landscaping - South West

Lot 11a: Cleaning & Inspection Services - North

Lot 11b: Cleaning & Inspection Services - London & South East

Lot 11c: Cleaning & Inspection Services - South West

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Design & Creative Agency

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

Lot 1 - Design & Creative Agency: The required services will vary for each development but at a minimum, there will be a requirement to provide a brand identity (logo, colour palette, key messaging/strapline) and development name . Further branding works (to be specified) may include brochure production (including floorplans / plot locators), the creation and design of all advert artwork, hoarding & signage design, HTML email design & build, as well as external marketing event ideation. Some projects (of which will be specified), may also require photography, video filming & production (inc. model hiring & management), website / landing page design, build & hosting, and branded merchandise creation (inc. print and delivery).

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

PR Agency

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England

- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

Lot 2 - PR Agency: The required services will vary for each development but could include producing PR strategies, proposing appropriate social media influencers and bloggers to work with, contacting relevant online and offline publications on behalf of the Contracting Authority, driving media coverage, working with the Contracting Authority to select and write case studies of successful completions & other key duties as required.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Media Buying & Management

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 3 - Media Buying & Management: Media consultancy and media booking to support the Contracting Authority's Shared Ownership and/or Private Sale development pipeline. The expectation is that the supplier will conduct audience research into the local market, identify target audiences in relation to the development and income restrictions and provide a media planning and buying strategy that supports their proposed media schedule for the Contracting Authority's development.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Show Homes & Marketing Suites - Residential

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 4 - Show Homes & Marketing Suites - Residential: Provision of design services in relation to Show Homes and/or residential Marketing Suites for housing developments to assist in selling Shared Ownership and/or Private Sale units ahead of practical completion and/or post-completion. For each show home the following will be required: a concept presentation accurately relating to the defined target audience, a mood board, internal layout with customer journey considerations, design concept (inclusive of internal designs, proposed style of fixtures, furnishings & finishing, and gardens/balconies considerations – if specified), supply & installation, interior fit out of unit (including electrics / carpentry when required), detailed cost breakdown (materials, equipment, labour) and timescale for order.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Marketing Suite – Non-Residential

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

Lot 5 - Marketing Suite – Non-Residential: The provision of marketing suite design and fit out services for non-residential or off-site marketing suites to serve as a core sales base for the Contracting Authority to sell Shared Ownership and/or Market sale units ahead of practical completion. The services will include consultation, solution management, feasibility reports, planning, installation (in some cases, additional Build & Construction requirements) and interior design services.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Model Makers

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 34999400 - Scale models
- 72242000 - Design-modelling services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 6 - Model Makers: The design and production of residential property 3D architectural models that contextualises the development or project for the Contracting Authority to communicate to customers, providing a physical and aesthetically pleasing perspective to aid the selling of Shared Ownership and/or Market Sale units ahead of practical completion. Works should consider the Contracting Authority's brief as well as styling,

lighting, shading, traffic, pedestrianisation, landscaping, facilities, surrounding landscape (buildings, parks, rivers etc), lifestyle and other details to bring the Contracting Authority's requirements to life.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

3D & CGI

Lot No

7

### **II.2.2) Additional CPV code(s)**

- 71220000 - Architectural design services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 7 - 3D & CGI: The production of creative imagery and visual content for use in marketing campaigns and design reviews including producing 3D visualisation, CGI video/imagery, animation, concept design artwork, creative direction, and virtual reality.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Signage and Hoarding

Lot No

8

### **II.2.2) Additional CPV code(s)**

- 34928470 - Signage

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London

- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

Lot 8 - Signage and Hoarding: The production, design and installation of signage and/or hoarding on the Contracting Authority's designated sites to assist in the sale of Shared Ownership and/or market sale units ahead of practical completion.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Estate Agency

Lot No

9a

### **II.2.2) Additional CPV code(s)**

- 70300000 - Real estate agency services on a fee or contract basis

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 9a - Estate Agency: Services to include the development of a sales strategy to secure further enquiries, make viewing appointments, reservations and ultimately sales of the Contracting Authority's Shared Ownership and/or Private Sale developments. Services to be delivered in tandem with any marketing campaigns from the Contracting Authority.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Valuations

Lot No

9b

### **II.2.2) Additional CPV code(s)**

- 70000000 - Real estate services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber

- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

#### **II.2.4) Description of the procurement**

Lot 9b - Valuations: To provide Royal Institute of Chartered Surveyor (RICS) accredited valuations on both Market Sale and Shared Ownership properties across the Contracting Authority's new developments

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Landscaping - North

Lot No

10a

### **II.2.2) Additional CPV code(s)**

- 45112700 - Landscaping work

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Lot 10a - Landscaping - North: To provide landscaping services at new developments in the North of England of Shared Ownership and/or Market Sale to assist the Contracting Authority in maintaining a quality on-site appearance to all stakeholders. The supplier will be expected to offer Landscaping services to ensure the Contracting Authority's show homes and / or marketing suites at new developments are enhanced from a planting and greenery perspective as well as ensuring any existing on-site greenery or landscaping within the development is well presented and maintained. This service includes but is not limited to: bespoke one-off residential projects, exterior planting within and around residential building developments, hard landscaping, interior landscaping, landscape design & creation, soft landscaping, roof gardens & living walls, play areas; as well as grounds maintenance, arboriculture & street cleansing.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

**II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2) Description**

**II.2.1) Title**

Landscaping - London & South East

Lot No

10b

**II.2.2) Additional CPV code(s)**

- 45112700 - Landscaping work

**II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

#### **II.2.4) Description of the procurement**

Lot 10b - Landscaping - London & South East: To provide landscaping services at new developments in London and the South East of England of Shared Ownership and/or Market Sale to assist the Contracting Authority in maintaining a quality on-site appearance to all stakeholders. The supplier will be expected to offer Landscaping services to ensure the Contracting Authority's show homes and / or marketing suites at new developments are enhanced from a planting and greenery perspective as well as ensuring any existing on-site greenery or landscaping within the development is well presented and maintained. This service includes but is not limited to: bespoke one-off residential projects, exterior planting within and around residential building developments, hard landscaping, interior landscaping, landscape design & creation, soft landscaping, roof gardens & living walls, play areas; as well as grounds maintenance, arboriculture & street cleansing.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Landscaping - South West

Lot No

10c

### **II.2.2) Additional CPV code(s)**

- 45112700 - Landscaping work

### **II.2.3) Place of performance**

NUTS codes

- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 10c - Landscaping - South West: To provide landscaping services at new developments in the South West of England of Shared Ownership and/or Market Sale to assist the Contracting Authority in maintaining a quality on-site appearance to all stakeholders. The supplier will be expected to offer Landscaping services to ensure the Contracting Authority's show homes and / or marketing suites at new developments are enhanced from a planting and greenery perspective as well as ensuring any existing on-site greenery or landscaping within the development is well presented and maintained. This service includes but is not limited to: bespoke one-off residential projects, exterior planting within and around residential building developments, hard landscaping, interior landscaping, landscape design & creation, soft landscaping, roof gardens & living walls, play areas; as well as grounds maintenance, arboriculture & street cleansing.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Cleaning & Inspection Services - North

Lot No

11a

### **II.2.2) Additional CPV code(s)**

- 90911000 - Accommodation, building and window cleaning services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

Lot 11a - Cleaning & Inspection Services - North: to provide cleaning and inspection services to maintain a quality appearance to prospective buyers and other stakeholders for show homes, marketing suites, void plots and sparkle cleans on handover of our properties in the North of England. The supplier will be expected to check appliances are working and perform a test of all white goods. The supplier is required to flush or run through of taps and toilets. Where a property has an external garden, a grounds service will be required.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Cleaning & Inspection Services - London & South East

Lot No

11b

### **II.2.2) Additional CPV code(s)**

- 90911000 - Accommodation, building and window cleaning services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

### **II.2.4) Description of the procurement**

Lot 11b - Cleaning & Inspection Services - London & South East: to provide cleaning and inspection services to maintain a quality appearance to prospective buyers and other stakeholders for show homes, marketing suites, void plots and sparkle cleans on handover of our properties in London and the South East of England. The supplier will be expected to check appliances are working and perform a test of all white goods. The supplier is required to flush or run through of taps and toilets. Where a property has an external garden, a grounds service will be required.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Cleaning & Inspection Services - South West

Lot No

11c

### **II.2.2) Additional CPV code(s)**

- 90911000 - Accommodation, building and window cleaning services

### **II.2.3) Place of performance**

NUTS codes

- UKK - South West (England)

### **II.2.4) Description of the procurement**

Lot 11c - Cleaning & Inspection Services - South West: to provide cleaning and inspection

services to maintain a quality appearance to prospective buyers and other stakeholders for show homes, marketing suites, void plots and sparkle cleans on handover of our properties in the South West of England. The supplier will be expected to check appliances are working and perform a test of all white goods. The supplier is required to flush or run through of taps and toilets. Where a property has an external garden, a grounds service will be required.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

In the case of framework agreements, provide justification for any duration exceeding 4 years:

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Originally published as:

Date

3 November 2023

Local time

12:00pm

Changed to:

Date

8 November 2023

Local time

12:00pm

See the [change notice](#).

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 9 (from the date stated for receipt of tender)

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## Section VI. Complementary information

### VI.1) Information about recurrence

This is a recurrent procurement: No

### VI.3) Additional information

This framework is being procured by the Guinness Partnership Ltd., a registered Charitable Community Benefit Society registered number 031693R, whose registered office is at 30 Brock Street, Regent's Place, London, NW1 3FG ("Guinness").

This framework is being procured by Guinness for and on behalf of the following entities ("Other Users") who will all be entitled to conclude contracts based on this framework agreement:

- Any and all subsidiaries and entities within Guinness' group of societies and companies ("the Guinness Group"), including but not limited to:
  - o The Guinness Partnership Ltd. (Company No: IP031693R)
  - o City Response Ltd., Trading As Guinness Property (Company No: 04471280)
  - o Guinness Care and Support Ltd. (Company No: IP30337R)
  - o Guinness Developments Limited (Company No: 04175094)
  - o The Guinness Housing Association Limited (Company No: IP17017R)
  - o Guinness Homes Limited (Company No: 05710006)
  - o Guinness Platform Limited (Company No: 06411652)
  - o Hallco 1397 Limited, Registration (Company No: 05998281); and
  - o Any existing and future entities which are contracting authorities within the Group;
- Social housing providers in the UK (both those that are in existence now and those that may be in existence in the future) – 'Social Housing Provider' for this purpose means any provider of social housing and includes, without limitation, registered providers which are listed on the regulator of social housing website and ALMOs and local authorities with retained social housing; and

- Any wholly owned subsidiaries of any of the above organisations which are contracting authorities.

Other Users (save for those within The Guinness Group) must enter into a Joining Agreement with Guinness before they conclude contracts under the framework agreement.

Potential tenderers should note that Guinness does not guarantee any specific volume of work under this framework arrangement either from itself or Other Users.

Guinness reserves the right to abandon this procurement at any time. Guinness shall not, under any circumstances, be responsible for bidders tendering costs or any other costs or losses arising from such abandonment.

For further information regarding this tender please review the documents attached to the tender opportunity, or contact Guinness' Procurement Team via their tender portal. Free and unfettered access is available at <https://procontract.due-north.com/>.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Public Procurement Review Service, Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Country

United Kingdom