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Contract

## **Provision of Business Advice - Blackpool Business Growth Academy (Shared Prosperity Fund)**

Blackpool Council

F03: Contract award notice

Notice identifier: 2023/S 000-029240

Procurement identifier (OCID): ocds-h6vhtk-03ee09

Published 4 October 2023, 12:01pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Blackpool Council

PO Box 4

Blackpool

FY1 1NA

#### **Contact**

Mrs Sarah Gordon

#### **Email**

[sarah.gordon@blackpool.gov.uk](mailto:sarah.gordon@blackpool.gov.uk)

#### **Telephone**

+44 1253478373

**Country**

United Kingdom

**Region code**

UKD42 - Blackpool

**Internet address(es)**

Main address

<http://www.blackpool.gov.uk/>

Buyer's address

<http://www.blackpool.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Business Advice - Blackpool Business Growth Academy (Shared Prosperity Fund)

Reference number

DN669399

#### **II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

In April 2022, the Business Growth Team was allocated funding from the government's Shared Prosperity Fund (UKSPF) to deliver a series of capital and revenue projects under the themes of people and skills, supporting local businesses, and community and place. The schemes will provide a wide range of support from physical town centre regeneration, through to direct business support, encouraging existing and new business development. £1.2 million has been allocated to supporting local businesses through a variety of schemes, including enhanced business support to increase entrepreneur and business engagement. The council will administer the projects and some will be delivered through a variety of external organisations and commissioning arrangements like this.

Blackpool Council's Business Growth Team (BGT) is seeking proposals from interested and qualified organisations to deliver the Business Support element of its services. The BGT delivers a range of business support services to contribute to the economic regeneration of Blackpool. The Business Support Element services are currently divided into two main elements

- Start-up business support providing workshops and masterclasses on key topics as well as 1-2-1 mentoring support for those considering starting a business, with a focus on those in the first three years of operation.

- Growth business support aiming to provide support to more established businesses, assisting them to develop and implement growth plans leading to investment and job creation.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,000,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKD42 - Blackpool

### **II.2.4) Description of the procurement**

In April 2022, the Business Growth Team was allocated funding from the government's Shared Prosperity Fund (UKSPF) to deliver a series of capital and revenue projects under the themes of people and skills, supporting local businesses, and community and place. The schemes will provide a wide range of support from physical town centre regeneration, through to direct business support, encouraging existing and new business development. £1.2 million has been allocated to supporting local businesses through a variety of schemes, including enhanced business support to increase entrepreneur and business engagement. The council will administer the projects and some will be delivered through a variety of external organisations and commissioning arrangements like this.

Blackpool Council's Business Growth Team (BGT) is seeking proposals from interested and qualified organisations to deliver the Business Support element of its services. The BGT delivers a range of business support services to contribute to the economic regeneration of Blackpool. The Business Support Element services are currently divided into two main elements

- Start-up business support providing workshops and masterclasses on key topics as well as 1-2-1 mentoring support for those considering starting a business, with a focus on those in the first three years of operation.
- Growth business support aiming to provide support to more established businesses,

assisting them to develop and implement growth plans leading to investment and job creation.

### **II.2.5) Award criteria**

Cost criterion - Name: Budget utilisation / Weighting: 40

Cost criterion - Name: Quality / Weighting: 40

Cost criterion - Name: Social Value / Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

The contract was awarded for an initial term of 18 months which is the guaranteed funding period with a fixed contract value of £400,000.

There is an option to extend incrementally for a further 36 months should further funding be made available after this date and this has therefore, been reflected in the potential contract value of £1,000,000.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-023129](#)

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## **Section V. Award of contract**

### **Contract No**

DN669399

### **Title**

Provision of Business Advice - Blackpool Business Growth Academy (Shared Prosperity Fund)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 10

Number of tenders received from SMEs: 8

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

The Small Business Academy

Blackpool

Country

United Kingdom

NUTS code

- UKD42 - Blackpool

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court Justice England & Wales

London

Country

United Kingdom