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Planning

Wales Tourism Product Database

Welsh Government

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-029126

Procurement identifier (OCID): ocids-h6vhtk-040780

Published 3 October 2023, 2:47pm

Section I: Contracting authority

I.1) Name and addresses

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

CF10 3NQ

Email

ictprocurement@gov.wales

Telephone

+44 3000628803

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

<http://wales.gov.uk/?skip=1&lang=en>

Buyer's address

http://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Wales Tourism Product Database

Reference number

C152/2023/2024

II.1.2) Main CPV code

- 72320000 - Database services

II.1.3) Type of contract

Services

II.1.4) Short description

The Wales Tourism Product Database (WTPD) is the database of accommodation, attractions, activities and events which supports product search on [visitwales.com](https://www.visitwales.com) as well as supporting visibility of products on other platforms and websites e.g. on satellite navigation systems and on local authority tourism websites.

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In outline the requirement will be for:

1. The provision of the Wales tourism product database covering accommodation, things to do (tours, attractions and outdoor activities) and events
2. One that supports our product taxonomy across consumer and B2B products (including travel trade and business events)
3. One that covers the provision of appropriate product information, contact details, images/video and social media
4. An API that supports integration with [visitwales.com](https://www.visitwales.com) as well as third party sites that might want to utilise our product data
5. The migration of our existing database to the new system/platform
6. Supporting our grading and accreditation requirements and publishing products in line with their current status
7. Enabling the polling of major distribution channels and the ability to link a product listing with its TXGB listing and availability
8. First line customer support (Welsh and English) and ongoing technical support in line with development road map and any specific requirements
9. Appropriate management information and analytics – at the business and aggregate level
10. The provision of a user friendly product management system in both Welsh and English

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Minimum requirements include but are not limited to evidence of information security certification and regular system penetration testing, quality assurance certification or

equivalent, compliance with Web Content Accessibility Guidelines 2.1 to Level AA and ability to provide a service in line with the Welsh Language Standards.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72321000 - Added-value database services
- 72322000 - Data management services
- 75125000 - Administrative services related to tourism affairs

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

The intention is for there to be an Open Tender Procedure for this requirement, via our e-tendering portal. Further details will be supplied when a Contract Notice is published.

II.3) Estimated date of publication of contract notice

13 November 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

We are interested to receive expressions of interest from suppliers who may be able to provide a solution for our requirement, potentially to participate in additional pre-market engagement enquiries.

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=133166.

(WA Ref:133166)