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Contract

## **Multi-Platform Post Production Services and Production Technology**

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2021/S 000-029100

Procurement identifier (OCID): ocids-h6vhtk-02f91b

Published 22 November 2021, 10:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

#### **Email**

[jonathan.palfreeman@bbc.co.uk](mailto:jonathan.palfreeman@bbc.co.uk)

#### **Telephone**

+44 1234567890

#### **Fax**

+44 1234567890

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Broadcasting

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Multi-Platform Post Production Services and Production Technology

Reference number

PROC 2019 98 JP

**II.1.2) Main CPV code**

- 92110000 - Motion picture and video tape production and related services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

BBC Creative is the BBC's in-house agency producing promotional and branding content for all BBC services and products. We make thousands of projects each year, creating around 50,000 assets. This is a fully managed multi-platform Post Production service for BBC Creative, including Edit Suites, Audio Suites, Versioning, Ingest and Outgest/Delivery, Facilities management/bookings management/project set-up associated with the creation of multi-media and multi-platform campaigns, Media Asset Management of video, audio, graphics and stills and additional rate-carded burst capacity of suites along with the ability to buy other related services on an ad-hoc basis – e.g. Grading, high-end compositing etc.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £8,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

A fully managed multi-platform Post Production service for the BBC's in-house agency, BBC Creative. This service will provide, as follows:

- 5 Edit Suites - Fully staffed and supported suites for online and offline editing of short-form content for use on digital platforms and on TV (including provision for complex effects/compositing). 80% of hours in Central London and 20% of hours in Manchester (within easy reach of BBC premises). There is also a need for additional ad-hoc edit suites on a pay-as-you-go basis in London and Manchester.
- 1 Audio Suite - A fully staffed and supported suite for recording audio (to picture) and mixing tracks in Central London (within easy reach of BBC premises). Plus there is a need for additional ad-hoc audio capacity on a pay-as-you-go basis in London and Manchester.
- Versioning - Staff and technology to create multiple versions of all the projects created in the suites above, for use in different situations on various platforms.
- Media Asset Management of video, audio, graphics and stills - Workflow (including

Ingest, Review & Approve functionality, and Outgest/Delivery), QC and Storage (in respect of the managed suites, but also assets created self-op by the BBC Creative teams).

- Facilities management/bookings management/project set-up/technical support associated with the creation of multi-media and multi-platform campaigns.
- Additional rate-carded burst capacity of suites (as above) along with the ability to buy other related services on an ad-hoc basis – e.g. Grading, high-end compositing etc.

This service includes all of the required technology along with operational, technical & production management staffing (including editing/audio talent). All technology systems provided will be made available on BBC devices and networks. There are 100+ BBC users. The facilities are situated in supplier accommodation in the UK.

#### **II.2.5) Award criteria**

Quality criterion - Name: Service Management / Weighting: 25

Quality criterion - Name: Media Management, Storage and Delivery / Weighting: 18

Quality criterion - Name: Editing, Audio & Versioning / Weighting: 23

Quality criterion - Name: Project Management/Implementation / Weighting: 7

Quality criterion - Name: Talent/Personnel / Weighting: 16

Quality criterion - Name: Business scalability and innovation / Weighting: 11

Cost criterion - Name: Pounds per merit point / Weighting: 100

#### **II.2.11) Information about options**

Options: Yes

Description of options

Contract may be extended for a maximum period of up to 24 months.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 229-565653](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

The Farm Group

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £8,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Business and Property Courts of England and Wales – TCC

Rolls Building, 7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.