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Contract

ACE 512 ITT Children & Young People National Engagement Survey On Culture & Creativity

The Arts Council of England

F03: Contract award notice

Notice identifier: 2024/S 000-029042

Procurement identifier (OCID): ocids-h6vhtk-041cf3

Published 11 September 2024, 10:05am

Section I: Contracting authority

I.1) Name and addresses

The Arts Council of England

The Hive, 49 Lever Street

Manchester

M1 1FN

Email

procurement.services@artscouncil.org.uk

Telephone

+44 1619344317

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.artscouncil.org.uk/supplying-arts-council>

Buyer's address

www.artscouncil.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ACE 512 ITT Children & Young People National Engagement Survey On Culture & Creativity

Reference number

ACE 512 ITT

II.1.2) Main CPV code

- 79311000 - Survey services

II.1.3) Type of contract

Services

II.1.4) Short description

Arts Council England is seeking a Contractor to deliver a new survey of creative and cultural engagement and participation in England among children and young people aged 0 to 15 (or their parents and guardians on their behalf). We aim for the survey to be delivered at as geographically-granular level as possible. The high-level objectives we are working towards are: to measure and assess engagement with, and participation in, cultural and creative activities by children and young people in England; to understand the variation across different demographic groups and geographic areas; and to monitor and report on progress in achieving the Outcomes, in relation to children and young people, set out in Let's Create and subsequent Delivery Plans issued throughout the term of the strategy.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £888,515.5

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

Arts Council England is seeking a Contractor to deliver a new survey of creative and cultural engagement and participation in England among children and young people aged 0 to 15 (or their parents and guardians on their behalf). We aim for the survey to be delivered at as geographically-granular level as possible. The high-level objectives we are working towards are: to measure and assess engagement with, and participation in, cultural and creative activities by children and young people in England; to understand the variation across different demographic groups and geographic areas; and to monitor and report on progress in achieving the Outcomes, in relation to children and young people, set out in Let's Create and subsequent Delivery Plans issued throughout the term of the strategy.

II.2.5) Award criteria

Quality criterion - Name: Quality Technical / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-034922](#)

Section V. Award of contract

Contract No

ACE 512 ITT

Title

ACE 512 ITT Children & Young People National Engagement Survey On Culture & Creativity

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 March 2024

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Kantar Public UK Ltd trading as Verian Group

4 Millbank, Westminster

London

SW1P 3JA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

13663077

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £888,515.5

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 25 %

Short description of the part of the contract to be subcontracted

24% Printing and mailing service for survey respondent advance materials, to Greens Ltd (company reg 169536). 1% Online questionnaire scripting and data processing, to Bright Marketing Research OOD (BMR) (company reg 200972524).

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

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<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=878368727>

GO Reference: GO-2024911-PRO-27666534

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom