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Contract

## **ACE 512 ITT Children & Young People National Engagement Survey On Culture & Creativity**

The Arts Council of England

F03: Contract award notice

Notice identifier: 2024/S 000-029042

Procurement identifier (OCID): ocids-h6vhtk-041cf3

Published 11 September 2024, 10:05am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Arts Council of England

The Hive, 49 Lever Street

Manchester

M1 1FN

#### **Email**

[procurement.services@artscouncil.org.uk](mailto:procurement.services@artscouncil.org.uk)

#### **Telephone**

+44 1619344317

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.artscouncil.org.uk/supplying-arts-council>

Buyer's address

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

ACE 512 ITT Children & Young People National Engagement Survey On Culture & Creativity

Reference number

ACE 512 ITT

#### **II.1.2) Main CPV code**

- 79311000 - Survey services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Arts Council England is seeking a Contractor to deliver a new survey of creative and cultural engagement and participation in England among children and young people aged 0 to 15 (or their parents and guardians on their behalf). We aim for the survey to be delivered at as geographically-granular level as possible. The high-level objectives we are working towards are: to measure and assess engagement with, and participation in, cultural and creative activities by children and young people in England; to understand the variation across different demographic groups and geographic areas; and to monitor and report on progress in achieving the Outcomes, in relation to children and young people, set out in Let's Create and subsequent Delivery Plans issued throughout the term of the strategy.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £888,515.5

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

Arts Council England is seeking a Contractor to deliver a new survey of creative and cultural engagement and participation in England among children and young people aged 0 to 15 (or their parents and guardians on their behalf). We aim for the survey to be delivered at as geographically-granular level as possible. The high-level objectives we are working towards are: to measure and assess engagement with, and participation in, cultural and creative activities by children and young people in England; to understand the variation across different demographic groups and geographic areas; and to monitor and report on progress in achieving the Outcomes, in relation to children and young people, set out in Let's Create and subsequent Delivery Plans issued throughout the term of the strategy.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality Technical / Weighting: 70

Quality criterion - Name: Social Value / Weighting: 10

Cost criterion - Name: Commercial / Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-034922](#)

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## **Section V. Award of contract**

### **Contract No**

ACE 512 ITT

### **Title**

ACE 512 ITT Children & Young People National Engagement Survey On Culture & Creativity

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 March 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Kantar Public UK Ltd trading as Verian Group

4 Millbank, Westminster

London

SW1P 3JA

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

13663077

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £888,515.5

**V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

Value or proportion likely to be subcontracted to third parties

Proportion: 25 %

Short description of the part of the contract to be subcontracted

24% Printing and mailing service for survey respondent advance materials, to Greens Ltd (company reg 169536). 1% Online questionnaire scripting and data processing, to Bright Marketing Research OOD (BMR) (company reg 200972524).

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=878368727>

GO Reference: GO-2024911-PRO-27666534

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom