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Contract

## ITT for the Provision of a Sole Caterer at Oxford Town Hall

Oxford City Council

F03: Contract award notice

Notice identifier: 2021/S 000-029032

Procurement identifier (OCID): ocds-h6vhtk-028968

Published 22 November 2021, 12:40pm

### Section I: Contracting authority

#### I.1) Name and addresses

Oxford City Council

Oxford City Council, St.Aldates

Oxford

OX1 1DS

#### Email

[procurement@oxford.gov.uk](mailto:procurement@oxford.gov.uk)

#### Country

United Kingdom

#### NUTS code

UKJ14 - Oxfordshire

#### Internet address(es)

Main address

<http://www.oxford.gov.uk>

Buyer's address

<http://www.oxford.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

ITT for the Provision of a Sole Caterer at Oxford Town Hall

Reference number

DN545294

#### **II.1.2) Main CPV code**

- 55520000 - Catering services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This Contract is for the provision of a sole caterer at Oxford Town Hall.

Originally the intention of tendering for a sole caterer for Oxford Town Hall would assist targeting wider audiences and develop our product in current and new markets to achieve this. It was hoped a sole caterer would bring our product in line with our competitors to make an attractive commercial offer to new customers in segments needing expansion and development. Since the Pandemic, the loss of income and cancellation of future events has resulted in us needing to revise our objectives:

- To enable income recovery from the pandemic and increase revenue enough to generate extra income as budgeted
- Launch an improved product & service offering to ensure our place in the market is appropriate to potential clients we wish to target
- To streamline the customer journey and improve the service we offer to our clients
- To improve the wider visitor experience to the Town Hall to tie in with the Museum opening in 2021

It is more important than ever that a sole caterer can work with us and enable us to increase income and engage potential leads with an attractive product and encourage various segments to see Oxford Town Hall as a leading destination for events in Oxford.

## **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £1 / Highest offer: £300,000 taken into consideration

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

### **II.2.4) Description of the procurement**

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### **II.2.5) Award criteria**

Quality criterion - Name: Case Studies / Weighting: 10%

Quality criterion - Name: Christmas Parties / Weighting: 2%

Quality criterion - Name: Menus / Weighting: 12%

Quality criterion - Name: Specific Needs / Weighting: 2%

Quality criterion - Name: Service Standards / Weighting: 10%

Quality criterion - Name: Marketing / Weighting: 4%

Quality criterion - Name: Staffing / Weighting: 5%

Quality criterion - Name: Relationship Management / Weighting: 5%

Quality criterion - Name: Cafe, Museum and Visitor Experience / Weighting: 10%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 30%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-000532](#)

#### IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

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## Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

23 August 2021

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Elegant Cuisine

Kingston Bagpuize

Country

United Kingdom

NUTS code

- UKJ14 - Oxfordshire

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £1 / Highest offer: £300,000 taken into consideration

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Oxford City Council

Oxford

Country

United Kingdom