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Contract

ITT for the Provision of a Sole Caterer at Oxford Town Hall

Oxford City Council

F03: Contract award notice

Notice identifier: 2021/S 000-029032

Procurement identifier (OCID): ocids-h6vhtk-028968

Published 22 November 2021, 12:40pm

Section I: Contracting authority

I.1) Name and addresses

Oxford City Council

Oxford City Council, St.Aldates

Oxford

OX1 1DS

Email

procurement@oxford.gov.uk

Country

United Kingdom

NUTS code

UKJ14 - Oxfordshire

Internet address(es)

Main address

<http://www.oxford.gov.uk>

Buyer's address

<http://www.oxford.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

ITT for the Provision of a Sole Caterer at Oxford Town Hall

Reference number

DN545294

II.1.2) Main CPV code

- 55520000 - Catering services

II.1.3) Type of contract

Services

II.1.4) Short description

This Contract is for the provision of a sole caterer at Oxford Town Hall.

Originally the intention of tendering for a sole caterer for Oxford Town Hall would assist targeting wider audiences and develop our product in current and new markets to achieve this. It was hoped a sole caterer would bring our product in line with our competitors to make an attractive commercial offer to new customers in segments needing expansion and development. Since the Pandemic, the loss of income and cancellation of future events has resulted in us needing to revise our objectives:

- To enable income recovery from the pandemic and increase revenue enough to generate extra income as budgeted
- Launch an improved product & service offering to ensure our place in the market is appropriate to potential clients we wish to target
- To streamline the customer journey and improve the service we offer to our clients
- To improve the wider visitor experience to the Town Hall to tie in with the Museum opening in 2021

It is more important than ever that a sole caterer can work with us and enable us to increase income and engage potential leads with an attractive product and encourage various segments to see Oxford Town Hall as a leading destination for events in Oxford.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £1 / Highest offer: £300,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ14 - Oxfordshire

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Case Studies / Weighting: 10%

Quality criterion - Name: Christmas Parties / Weighting: 2%

Quality criterion - Name: Menus / Weighting: 12%

Quality criterion - Name: Specific Needs / Weighting: 2%

Quality criterion - Name: Service Standards / Weighting: 10%

Quality criterion - Name: Marketing / Weighting: 4%

Quality criterion - Name: Staffing / Weighting: 5%

Quality criterion - Name: Relationship Management / Weighting: 5%

Quality criterion - Name: Cafe, Museum and Visitor Experience / Weighting: 10%

Quality criterion - Name: Social Value / Weighting: 10%

Price - Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-000532](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 August 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Elegant Cuisine

Kingston Bagpuize

Country

United Kingdom

NUTS code

- UKJ14 - Oxfordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £1 / Highest offer: £300,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Oxford City Council

Oxford

Country

United Kingdom