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Contract

NHG Furniture Framework

Notting Hill Genesis

F03: Contract award notice

Notice identifier: 2021/S 000-029001

Procurement identifier (OCID): ocds-h6vhtk-02b9ff

Published 22 November 2021, 9:15am

Section I: Contracting authority

I.1) Name and addresses

Notting Hill Genesis

Bruce Kenrick House, 2 Killick Street

London

N1 9FL

Contact

Lorraine Taylor

Email

lorraine.taylor@nhg.org.uk

Telephone

+44 07540122911

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.nhgggroup.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Housing Association

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NHG Furniture Framework

Reference number

600239303

II.1.2) Main CPV code

- 39000000 - Furniture (incl. office furniture), furnishings, domestic appliances (excl. lighting) and cleaning products

II.1.3) Type of contract

Supplies

II.1.4) Short description

NHG are looking to establish a multi supplier framework for the purpose of providing NHG with furniture and some specialised services indicated in the LOTS description . The Furniture Framework will primarily be for the purpose of delivering NHG's Furniture requirements and for various areas of the business: The Furniture Framework will be split into FOUR lots

Lot 1 – Folio Market Rent Furniture

Lot 2 – Sales and Marketing Suite Provider

Lot 3 – Sales and Marketing Show Home Provision

Lot 4 - Key Place and Student Lets

Tenderers may tender for one, more than one or all lots

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £15,298,600

II.2) Description

II.2.1) Title

Folio Market Rent Furniture

Lot No

Lot 1

II.2.2) Additional CPV code(s)

- 39000000 - Furniture (incl. office furniture), furnishings, domestic appliances (excl. lighting) and cleaning products

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

NHG are looking to establish a multi supplier framework for the purpose of providing NHG with furniture and other specialised services as indicated in the LOTS description. The Furniture Framework will primarily be for the purpose of delivering NHG's Furniture requirements and for various areas of the business including Folio Market Rent , Folio London is one of the largest private rent providers in London as well as an emerging Build to Rent developer and operational management specialist. We are completely committed to playing a key role in addressing London's housing crisis by increasing the overall supply, providing greater choice for Londoners and the wider rental market. Our aim is to deliver a high standard rental product that is professionally managed and allows us the opportunity to generate long-term income streams to invest in local priorities.

Folio London offers its rental properties to customers either furnished or unfurnished dependent on the customer's choice but at Folio London's discretion. The portfolio consists of a range of different types and ages of properties (older and brand-new developments) and is made up of studios, one, two, three bedrooms single or split-level apartments and three- and four-bedroom houses. It is estimated that 80% of the Folio London portfolio is currently fully or part furnished. Folio London buys furniture and soft furnishings for properties in two common circumstances:

1. Buying and replenishing furniture for individual properties on a day to day basis. This is to include fully furnishing a unit during the void period between tenancies or purchasing furniture for residents during tenancies.

2. Buying furniture in bulk for new developments (10 to 400-unit developments) to include the strategic planning of show flat interior design, furnishing and delivery.

Folio London buys a full range of furniture from low end budget goods to middle to high-level prime packages for a contemporary high-end style

II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 60

Cost criterion - Name: Criterion 1 / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The Call off contracts has the provisions of an additional 2 years extension

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/87EHCMM322>

II.2) Description

II.2.1) Title

Sales & Marketing Suite Provider

Lot No

2

II.2.2) Additional CPV code(s)

- 39000000 - Furniture (incl. office furniture), furnishings, domestic appliances (excl. lighting) and cleaning products

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

NHG are looking to establish a multi supplier framework for the purpose of providing NHG with furniture. The Furniture Framework will primarily be for the purpose of delivering NHG's Furniture requirements and for various areas of the business: Including Sales and Marketing Suite Provider LOT2 , our definition of sales and marketing suite provider is services which relate specifically to the presentation and delivery of our development

brands, corporate brands, and marketing campaigns on site or at events. Analogous to retail shop fitting, this service area includes, but is not limited to, all stages of sales office production (from consultation and costing, design and installation to refreshment and removal), marketing suite production (from concept to removal), maintenance of our on site presentation and the design, creation, installation and deconstruction of our event and exhibition stands and all aspects of related compliance from health and safety to advertising standards. Analogous to retail shop fitting, this service area includes, but is not limited to, all stages of sales office production (from consultation and costing, design and installation to refreshment and removal), marketing suite production (from concept to removal), maintenance of our on site presentation and the design, creation, installation and deconstruction of our event and exhibition stands and all aspects of related compliance from health and safety to advertising standards. 2.1.1

II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 90

Cost criterion - Name: Criterion 1 / Weighting: 10

II.2.11) Information about options

Options: Yes

Description of options

The call off contract has the provision to extend an additional 2 years

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/87EHCMM322>

II.2) Description

II.2.1) Title

Show Home Provision

Lot No

3

II.2.2) Additional CPV code(s)

- 39000000 - Furniture (incl. office furniture), furnishings, domestic appliances (excl. lighting) and cleaning products

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

NHG are looking to establish a multi supplier framework for the purpose of providing NHG with furniture. The Furniture Framework will primarily be for the purpose of delivering NHG's Furniture requirements and for various areas of the business .Including Show Home Provisions LOT 3. Our definition of show home provision is services which relate specifically to the creation, presentation, and delivery of show homes at our particular developments.

This service area includes, but is not limited to, all stages of show home production and small scale sales offices within existing plots (from consultation, design, procurement and installation to refreshment, plot transfer and removal) and all aspects of related compliance such as health and safety and British standards of contract furniture.

Each site we deliver is different and, so whilst we delivered tailored campaigns to specific audiences for each location, we also seek to balance this localised approach with a signature look where this is practical and deliverable so that the Notting Hill Genesis brand experience on site is of a consistently high standard, inspires confidence in our buyers (and our sales team) and stands apart from our competitors as the best experience.

II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 90

Cost criterion - Name: Price / Weighting: 10

II.2.11) Information about options

Options: Yes

Description of options

The Contract allows for the provision of extending by another 2 years

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/87EHCMM322>

II.2) Description

II.2.1) Title

Key places and Student Lets

Lot No

4

II.2.2) Additional CPV code(s)

- 39000000 - Furniture (incl. office furniture), furnishings, domestic appliances (excl. lighting) and cleaning products

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

NHG are looking to establish a multi supplier framework for the purpose of providing NHG with furniture. The Furniture Framework will primarily be for the purpose of delivering NHG's Furniture requirements and for various areas of the business: Including Key

workers and student Lets , our Key workers department are accommodation for key workers such as nurses and doctors, we also have a number of police officer tenants. The total number of tenant room is approx. 1300 rooms. Key workers are split over several sites, located in London.

II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 60

Cost criterion - Name: Criterion 1 / Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

The call off contract has provisions to extend for an additional 2 years

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/87EHCMM322>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-012942](#)

Section V. Award of contract

Lot No

1

Title

Folio Market Rent

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 October 2021

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Base Furnishings Limited

10 Walmgate Road, Perivale

Middlesex

UB6 7LH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

7170144

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Alba Beds

Unit 3 Rima House, Ripple Road, Barking

Essex

IG11 0RH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03993869

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Clark Design Group

152 Sheerstock Haddenham,, Aylesbury

Buckinghamshire

HP17 8EX

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13282885

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Focus Furnishings

Units 1+2 London Group Business Park, 715 North Circular Road

London

NW2 7AH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

n/a

The contractor is an SME

No

V.2.3) Name and address of the contractor

Hatch Interiors

20 Mead Park, Harlow

Essex

CM20 2SE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05978270

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Holbrooks

7 Ormside Way, Redhill

Surrey

RH1 2LW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Micks Discount Furniture

Rear of 90 Cumberland Road, Plaistow

London

E13 8LQ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

2747415

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Vesta

26 Bates Industrial Estate, Church Road, Romford

Essex

RM3 0JA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10571102

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lets Furnish

1 Derby Road

Hounslow

TW3 3UH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08321974

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £8,583,600

Total value of the contract/lot: £8,583,600

Section V. Award of contract

Lot No

2

Title

Sales & Marketing Suite Provider

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 October 2021

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Core Media

4 Coronation Avenue, East Tilbury

Essex

RM18 8SJ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

6602075

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Focus Experiential

Erskine House, Threshelfords Business Park, Inworth Road, Feering

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08935212

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Hatch Interiors

20 Mead Park, Harlow

Essex

CM20 2SE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05978270

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Octink (part of the paragon group)

Pallion Trading Estate, Sunderland

Tyne and Wear

SR4 6ST

Country

United Kingdom

NUTS code

- UKI - London

National registration number

551336

The contractor is an SME

No

V.2.3) Name and address of the contractor

vesta interiors London Limited

26 Bates Industrial Est, Church Road, Romford

Essex

RM3 0JA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10571102

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £3,000,000

Section V. Award of contract

Lot No

3

Title

Sales and Marketing Show Home Provisions

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 October 2021

V.2.2) Information about tenders

Number of tenders received: 14

Number of tenders received by electronic means: 14

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Clark Design Group

152 Sheerstock Haddenham, Aylesbury

Buckinghamshire

HP17 8EX

Country

United Kingdom

NUTS code

- UKI - London

National registration number

13282885

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Etch Interiors Limited

Unit 24 Rothersthorpe Crescent

Northampton

NN3 6DA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10907904

The contractor is an SME

No

V.2.3) Name and address of the contractor

base

10 Walmgate Road, Perivale

Middlesex

UB6 7LH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

7170144

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

HAUS INTERIORS LTD

UNIT 8, KINGS COURT,, PRINCE WILLIAM AVE, SANDYCROFT

FLINTSHIRE

CH5 2QZ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10602947

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Instyle Direct

Studio 13, The Courtyard, 100 Villiers Road

London

NW2 5PJ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05147362

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Focus Experiential

Erskine House, Threshelfords Business Park, Inworth Road, Feering

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08935212

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Oasis interior designs

368 Forest Road

London

E17 5JF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06116416

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Vesta Interiors Limited

26 Bates Industrial Estate, Church Road, Romford

Essex

RM3 0JA

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10571102

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Suna Interiors

First Floor, 12A Deer Park Road

London

SW19 3TL

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04237630

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Hatch Interiors Limited

20 Mead Park, Harlow

Essex

CM20 2SE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05978270

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,800,000

Total value of the contract/lot: £2,800,000

Section V. Award of contract

Lot No

4

Title

Key Workers and student lets

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 October 2021

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Base Interiors Limited

10 Walmgate Road, Perivale

Middlesex

UB6 7LH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

7170144

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Focus Furnishings

Units 1+2 London Group Business Park, 715 North Circular Road

London

NW2 7AH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Furniture Resource Centre

12-14 Atlantic Way, Brunswick Business Park, Brunswick Business Park,

Liverpool

L3 4BE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02296329

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Holbrook Contract Furnishings Ltd

7 Ormside Way, Redhill

Surrey

RH1 2LW

Country

United Kingdom

NUTS code

- UKI - London

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Micks Furniture Discount

Rear of 90 Cumberland Road, Plaistow

London

E13 8LQ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

2747415

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £915,000

Total value of the contract/lot: £915,000

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=643885138>

GO Reference: GO-20211122-PRO-19272106

VI.4) Procedures for review

VI.4.1) Review body

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+44 07540122911

Country

United Kingdom

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