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Contract

## **Provision of Spirit: Journeys Suite of Images, Photography Partner**

High Life Highland

F03: Contract award notice

Notice identifier: 2021/S 000-029000

Procurement identifier (OCID): ocds-h6vhtk-02de99

Published 22 November 2021, 9:15am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

High Life Highland

12-13 Ardross Street

Inverness

IV3 5NS

#### **Email**

[hlh.business.support@highlifehighland.com](mailto:hlh.business.support@highlifehighland.com)

#### **Telephone**

+44 1349781700

#### **Country**

United Kingdom

#### **NUTS code**

UKM6 - Highlands and Islands

**Internet address(es)**

Main address

<http://www.highlifehighland.com>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA23042](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA23042)

**I.4) Type of the contracting authority**

Other type

Charity

**I.5) Main activity**

Other activity

Leisure and Learning

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Spirit: Journeys Suite of Images, Photography Partner

Reference number

HLH-SJ-21-03

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

High Life Highland, on behalf of The Highland Council, are seeking to appoint a photographer/photography company to produce for the Spirit: Journeys project, 1000 photographic stills which reflect the diverse natural and cultural heritage of the Highland and Islands based on the twin themes of the individual and the landscape. These images will be used in Spirit: Journeys promotional material, online platforms and partner media channels. They will be used as a working archive of images that can be adapted for marketing or interpretive purposes.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £29,050

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79961100 - Advertising photography services
- 79961200 - Aerial photography services

### **II.2.3) Place of performance**

NUTS codes

- UKM6 - Highlands and Islands

### **II.2.4) Description of the procurement**

High Life Highland, on behalf of The Highland Council, are seeking to appoint a photographer/photography company to produce for the Spirit: Journeys project, 1000 photographic stills which reflect the diverse natural and cultural heritage of the Highland and Islands based on the twin themes of the individual and the landscape. These images will be used in Spirit: Journeys promotional material, online platforms and partner media channels. They will be used as a working archive of images that can be adapted for marketing or interpretive purposes.

### **II.2.5) Award criteria**

Quality criterion - Name: Experience / Weighting: 40

Quality criterion - Name: Delivery / Weighting: 20

Quality criterion - Name: Approach / Weighting: 40

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-022314](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

15 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 11

Number of tenders received from SMEs: 11

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

The Airborne Lens Company, Ltd

1 Cowan Terrace

Dollar

FK14 7AP

Telephone

+44 7809204540

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £29,050

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:674503)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Inverness Justice Centre

Longman Road

Inverness

IV1 1AH

Country

United Kingdom