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## Contract

# **BTA2156 Exhibition Stand Space at IBTM World 2025**

British Tourist Authority t/a VisitBritain/VisitEngland

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-028918

Procurement identifier (OCID): ocids-h6vhtk-052a15

Published 30 May 2025, 4:18pm

## **Scope**

## **Reference**

BTA2156

## **Description**

Floor space at the IBTM World exhibition which is held 18-20 November 2025, to allow us to build a MeetEngland stand/platform (business event brand of VisitEngland). The show provides English destinations and product outside London to meet with prospective event bookers - both international corporate and associations. Direct Award on the basis that "Competition is absent for technical reasons" as there are no other suppliers that can sell floor space at this event.

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## **Contract 1. BTA2156 Exhibition Stand Space at IBTM World 2025**

### **Supplier**

- [Reed Exhibitions Limited](#)

### **Contract value**

- 159289.00 EUR excluding VAT
- 191146.80 EUR including VAT

Below the relevant threshold

### **Date signed**

9 May 2025

### **Contract dates**

- 12 May 2025 to 30 November 2025
- 6 months, 20 days

## **Main procurement category**

Services

## **CPV classifications**

- 79956000 - Fair and exhibition organisation services

## **Contract locations**

- ES511 - Barcelona

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **Reed Exhibitions Limited**

Gateway House, 28 The Quadrant, Richmond

Surrey

TW8 1DN

United Kingdom

Email: [rxinfo@rxglobal.com](mailto:rxinfo@rxglobal.com)

Website: <https://rxglobal.com/events>

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

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## **Contracting authority**

### **British Tourist Authority t/a VisitBritain/VisitEngland**

- Public Procurement Organisation Number: PNTZ-2463-JRXX

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

United Kingdom

Contact name: Procurement Department

Email: [procurement@visitbritain.org](mailto:procurement@visitbritain.org)

Website: <https://visitbritain.force.com/s/Welcome>

Region: UKG31 - Birmingham

Organisation type: Public authority - central government