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Contract

# BTA2156 Exhibition Stand Space at IBTM World 2025

British Tourist Authority t/a VisitBritain/VisitEngland

UK7: Contract details notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-028911

Procurement identifier (OCID): ocds-h6vhtk-052a12

Published 30 May 2025, 4:10pm

### Scope

#### Reference

BTA2156

### **Description**

Floor space at the IBTM World exhibition which is held 18-20 November 2025, to allow us to build a MeetEngland stand/platform (business event brand of VisitEngland). The show provides English destinations and product outside London to meet with prospective event bookers - both international corporate and associations. Direct Award on the basis that "Competition is absent for technical reasons" as there are no other suppliers that can sell floor space at this event.

# Contract 1. BTA2156 Exhibition Stand Space at IBTM World 2025

## **Supplier**

• Reed Exhibitions Limited

#### **Contract value**

- 133920.89 EUR excluding VAT
- 160735.34 EUR including VAT

Below the relevant threshold

### **Date signed**

9 May 2025

#### **Contract dates**

- 12 May 2025 to 30 November 2025
- 6 months, 20 days

## Main procurement category

Services

### **CPV** classifications

• 79956000 - Fair and exhibition organisation services

#### **Contract locations**

• ES511 - Barcelona

### **Procedure**

## **Procedure type**

Below threshold - without competition

# **Supplier**

#### **Reed Exhibitions Limited**

Gateway House, 28 The Quadrant, Richmond

Surrey

**TW8 1DN** 

**United Kingdom** 

Email: rxinfo@rxglobal.com

Website: <a href="https://rxglobal.com/events">https://rxglobal.com/events</a>

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. BTA2156 Exhibition Stand Space at IBTM World 2025

# **Contracting authority**

## British Tourist Authority t/a VisitBritain/VisitEngland

• Public Procurement Organisation Number: PNTZ-2463-JRXX

Victoria Square House, Victoria Square

Birmingham

B2 4AJ

United Kingdom

Contact name: Procurement Department

Email: procurement@visitbritain.org

Website: <a href="https://visitbritain.force.com/s/Welcome">https://visitbritain.force.com/s/Welcome</a>

Region: UKG31 - Birmingham

Organisation type: Public authority - central government