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Award

## **Appointment of agent / promoter to organise Royal Hillsborough event**

Lisburn and Castlereagh City Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2021/S 000-028887

Procurement identifier (OCID): ocds-h6vhtk-02f846

Published 19 November 2021, 9:14am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Lisburn and Castlereagh City Council

Lagan Valley Island

Lisburn

BT27 4RL

#### **Contact**

Amanda Culbert

#### **Email**

[amanda.culbert@lisburncastlereagh.gov.uk](mailto:amanda.culbert@lisburncastlereagh.gov.uk)

#### **Country**

United Kingdom

## **NUTS code**

UKN0E - Lisburn and Castlereagh

## **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

## **I.4) Type of the contracting authority**

Regional or local authority

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Appointment of agent / promoter to organise Royal Hillsborough event

#### **II.1.2) Main CPV code**

- 79952000 - Event services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The appointment of an agent / promoter to organise an event celebrating Royal Hillsborough

## **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79953000 - Festival organisation services
- 79952100 - Cultural event organisation services
- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKN0E - Lisburn and Castlereagh

### **II.2.4) Description of the procurement**

The purpose of this procurement is to award a promoter / agent to put together an event / concert as part of the council's programme of activities to celebrate Royal Hillsborough.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality of service / Weighting: 100

Price - Weighting: 0

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This contract falls within the list of services to which the Light-Touch Regime applies as shown by The CPV codes.. The value of the contract therefore falls below the regulations threshold giving the council flexibility in what procedure to use, however, in following the principles of openness and transparency we are publishing this VEAT to show that we are confident in our process following the principles of the negotiated procedure

#### 1. Regulation 32 (b)(i)

The purpose of this procurement is to award an agent to put together an event to celebrate Royal Hillsborough. We are dependent on this agent to ensure a high quality artistic performance takes place. The securing of suitable acts is vital to the success of the concert experience, along with the co-ordination of the other elements of the event will require professional knowledge of the music industry and specialised organisational skills.

#### 2. Regulation 32 (b)(iii)

For the event to be successful the council need to appoint one agent with commercial experience of delivering similar size events to be responsible for all elements of the event, including the Event Management Plan, Risk Assessments, and Traffic Management plans. We are appointing a contractor to work on our behalf to test the viability and establish a credible tourism and economic stimulator product. It is important that we maximise the production set up costs. This along with the co-ordination of the other elements of the event will require professional knowledge of the music industry and specialised organisational skills. This promotor has the skill, knowledge and contacts to secure the bands / artists / performers that are required and ensure the infrastructure of the event meets rigorous health and safety requirements. Notorious Brands as a local promoter have a vested interest in ensuring a successful event. They also have the pre-requisite market penetration tools and techniques. As part of their proposal local businesses will be incorporated into the supply chain and this agent has the key contacts and knowledge of the local community and businesses to be able

to ensure this will come together successfully.

### 3. . Regulation 32 (c)

A grant has been secured from Tourism NI to host this event, without the grant it would not be taking place to this scale. The Tourism NI funding comes with a Service Level Agreement, and therefore a number of conditions need to be met, including an appropriate delivery programme, which includes all funding to be spent by the end of March 2022. The council were unable to progress with any organisation for the event prior to the funding offer being received. Given the complexities involved with organising an event of this size which includes the securing of artists and performers, the Event Management Plan, Risk Assessments, Traffic Management plans, ensuring a highly skilled and experienced local supply chain, and rigorous health and safety requirements, the time limits for an open procurement procedure could not be met.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

19 November 2021

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Notorious Brands Ltd

10 Pilots View, Hern Road

Belfast

BT3 9LE

Email

[info@notoriousbrandsltd.com](mailto:info@notoriousbrandsltd.com)

Country

United Kingdom

NUTS code

- UKN0E - Lisburn and Castlereagh

Internet address

[www.notoriousbrandsltd.com](http://www.notoriousbrandsltd.com)

The contractor/concessionaire is an SME

Yes

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £500,000

Total value of the contract/lot/concession: £500,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Lisburn Castlereagh City Council

Lisburn

Country

United Kingdom