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Tender

## **SCR: Preventative Healthcare**

WM5G LIMITED

F01: Prior information notice

Call for competition

Notice identifier: 2023/S 000-028827

Procurement identifier (OCID): ocids-h6vhtk-0406c1

Published 29 September 2023, 3:11pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

WM5G LIMITED

16 Summer Lane

BIRMINGHAM

B193SD

#### **Contact**

Craig Naughton

#### **Email**

[commercial@wm5g.org.uk](mailto:commercial@wm5g.org.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG31 - Birmingham

**Companies House**

11848619

**Internet address(es)**

Main address

[www.wm5g.org.uk](http://www.wm5g.org.uk)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://wmca.bravosolution.co.uk/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://wmca.bravosolution.co.uk/web/login.html>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Connectivity Innovation

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

SCR: Preventative Healthcare

Reference number

2023\_SCR\_PHC1

### **II.1.2) Main CPV code**

- 72212180 - Medical software development services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

This procurement is focused on the health and wellbeing of the region's employees, via their employers, offering a digital solution that drives behavioural changes towards healthy lifestyles, which helps to prevent health and wellbeing issues that may lead to economic inactivity and ultimately contributes towards improved productivity for the West Midlands region.

We are aiming to procure a digital solution that will:

.1 support wellbeing commitments from employees such as smoking cessation, dietary improvements, increases in physical activity, sleep management etc.

.2 and be deliverable via approximately 200 employers, reaching approximately 200,000 employees across the West Midlands

.3 We are aiming to ensure that fewer people become unwell and fewer workdays are lost due to illness; research by Deloitte suggests that a 1% reduction in lost workdays across 200,000 employees would boost the local economy by at least £90m per year.

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

The purpose of this procurement specification is to outline the requirements for a comprehensive digital health solution that focuses on promoting holistic wellbeing among employees. This solution should include a diagnostic tool to assess individual health and wellness needs and incorporate personalised behaviour change programmes. The aim is to enhance employees' physical and mental wellbeing, ultimately leading to improved life satisfaction, job satisfaction and productivity.

The objectives of the digital health solution are as follows:

- provide employees with a user-friendly digital solution that offers holistic health and wellbeing resources;
- offer a diagnostic tool that assesses employees' current health status and tailors the recommendations accordingly;
- deliver personalised behaviour change programmes that cater to individual needs, promoting healthier lifestyles;
- encourage employee engagement and participation through interactive features and motivational content; and
- collect and analyse anonymised data to track the overall impact of the solution on employee wellbeing in order to support employer feedback and decision making.

We are looking for the following key features:

- behavioural change programmes that are built on a strong foundation of robust (academic, clinical, peer-reviewed) evidence;
- cloud-based storage and cross-platform compatibility (web, mobile) for optimum accessibility;
- and demonstrable return-on-investment for employers' improved understanding of their employees' health and wellbeing.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of expressions of interest**

Date

30 October 2023

Local time

11:00am

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

WM5G Limited

Birmingham

Country

United Kingdom