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Tender

SCR: Preventative Healthcare

WM5G LIMITED

F01: Prior information notice

Call for competition

Notice identifier: 2023/S 000-028827

Procurement identifier (OCID): ocids-h6vhtk-0406c1

Published 29 September 2023, 3:11pm

Section I: Contracting authority

I.1) Name and addresses

WM5G LIMITED

16 Summer Lane

BIRMINGHAM

B193SD

Contact

Craig Naughton

Email

commercial@wm5g.org.uk

Country

United Kingdom

Region code

UKG31 - Birmingham

Companies House

11848619

Internet address(es)

Main address

www.wm5g.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://wmca.bravosolution.co.uk/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://wmca.bravosolution.co.uk/web/login.html>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Connectivity Innovation

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SCR: Preventative Healthcare

Reference number

2023_SCR_PHC1

II.1.2) Main CPV code

- 72212180 - Medical software development services

II.1.3) Type of contract

Services

II.1.4) Short description

This procurement is focused on the health and wellbeing of the region's employees, via their employers, offering a digital solution that drives behavioural changes towards healthy lifestyles, which helps to prevent health and wellbeing issues that may lead to economic inactivity and ultimately contributes towards improved productivity for the West Midlands region.

We are aiming to procure a digital solution that will:

- .1 support wellbeing commitments from employees such as smoking cessation, dietary improvements, increases in physical activity, sleep management etc.
- .2 and be deliverable via approximately 200 employers, reaching approximately 200,000 employees across the West Midlands
- .3 We are aiming to ensure that fewer people become unwell and fewer workdays are lost due to illness; research by Deloitte suggests that a 1% reduction in lost workdays across 200,000 employees would boost the local economy by at least £90m per year.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

The purpose of this procurement specification is to outline the requirements for a comprehensive digital health solution that focuses on promoting holistic wellbeing among employees. This solution should include a diagnostic tool to assess individual health and wellness needs and incorporate personalised behaviour change programmes. The aim is to enhance employees' physical and mental wellbeing, ultimately leading to improved life satisfaction, job satisfaction and productivity.

The objectives of the digital health solution are as follows:

- provide employees with a user-friendly digital solution that offers holistic health and wellbeing resources;
- offer a diagnostic tool that assesses employees' current health status and tailors the recommendations accordingly;
- deliver personalised behaviour change programmes that cater to individual needs, promoting healthier lifestyles;
- encourage employee engagement and participation through interactive features and motivational content; and
- collect and analyse anonymised data to track the overall impact of the solution on employee wellbeing in order to support employer feedback and decision making.

We are looking for the following key features:

- behavioural change programmes that are built on a strong foundation of robust (academic, clinical, peer-reviewed) evidence;
- cloud-based storage and cross-platform compatibility (web, mobile) for optimum accessibility;
- and demonstrable return-on-investment for employers' improved understanding of their employees' health and wellbeing.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of expressions of interest

Date

30 October 2023

Local time

11:00am

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

WM5G Limited

Birmingham

Country

United Kingdom