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Contract

## **RBGKEW1031 - 3D Design Framework**

Board of Trustees of the Royal Botanic Gardens Kew

F03: Contract award notice

Notice identifier: 2022/S 000-028764

Procurement identifier (OCID): ocids-h6vhtk-031cdb

Published 12 October 2022, 10:37pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Board of Trustees of the Royal Botanic Gardens Kew

Kew Green

RICHMOND

TW93AB

#### **Contact**

Sarah Jandu

#### **Email**

[procurement@kew.org](mailto:procurement@kew.org)

#### **Country**

United Kingdom

#### **Region code**

UKI75 - Hounslow and Richmond upon Thames

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.kew.org](http://www.kew.org)

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Environment

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

RBGKEW1031 - 3D Design Framework

Reference number

RBGKEW1031

**II.1.2) Main CPV code**

- 79415200 - Design consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The goal of this procurement project is secure 3D Design Services for the Royal Botanic Gardens, Kew (Kew Gardens and Wakehurst). RBG, Kew requires 3D Design services

from time to time. These services include the following types of projects:

- Design and technical drawing for sign furniture
- Design and technical drawing for display or exhibition furniture
- Advice on the relative costs, sustainability and longevity of proposed materials and production processes

Kew intends to put in place a multi-year, non-exclusive, ranked Framework Agreement of approved Suppliers. The period of the initial Framework Agreement is intended to be 4 years.

This Framework is designed to ensure that Kew can run efficient, effective and compliant procedures to appoint Suppliers for individual pieces of work during the Framework period.

It is envisaged that we will appoint between 3 and 5 suppliers to the framework

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £4,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

#### **II.2.4) Description of the procurement**

The goal of this procurement project is secure 3D Design Services for the Royal Botanic Gardens, Kew (Kew Gardens and Wakehurst). RBG, Kew requires 3D Design services from time to time. These services include the following types of projects:

- Design and technical drawing for sign furniture
- Design and technical drawing for display or exhibition furniture

- Advice on the relative costs, sustainability and longevity of proposed materials and production processes

Kew intends to put in place a multi-year, non-exclusive, ranked Framework Agreement of approved Suppliers. The period of the initial Framework Agreement is intended to be 4 years.

This Framework is designed to ensure that Kew can run efficient, effective and compliant procedures to appoint Suppliers for individual pieces of work during the Framework period.

It is envisaged that we will appoint between 3 and 5 suppliers to the framework

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Cost criterion - Name: Cost / Weighting: 20

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-005698](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 June 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

AFSB Associates

Sheerness

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

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A contract/lot is awarded: Yes

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#### **V.2.1) Date of conclusion of the contract**

1 June 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Placemarque Ltd

Manchester

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

3987780

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

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#### **V.2.1) Date of conclusion of the contract**

1 June 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Metaphor Communications Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

7894367

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000



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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

To be confirmed

London

Country

United Kingdom