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Contract

RBGKEW1031 - 3D Design Framework

Board of Trustees of the Royal Botanic Gardens Kew

F03: Contract award notice

Notice identifier: 2022/S 000-028764

Procurement identifier (OCID): ocds-h6vhtk-031cdb

Published 12 October 2022, 10:37pm

Section I: Contracting authority

I.1) Name and addresses

Board of Trustees of the Royal Botanic Gardens Kew

Kew Green

RICHMOND

TW93AB

Contact

Sarah Jandu

Email

procurement@kew.org

Country

United Kingdom

Region code

UKI75 - Hounslow and Richmond upon Thames

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.kew.org

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

RBGKEW1031 - 3D Design Framework

Reference number

RBGKEW1031

II.1.2) Main CPV code

- 79415200 - Design consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The goal of this procurement project is secure 3D Design Services for the Royal Botanic Gardens, Kew (Kew Gardens and Wakehurst). RBG, Kew requires 3D Design services

from time to time. These services include the following types of projects:

- Design and technical drawing for sign furniture
- Design and technical drawing for display or exhibition furniture
- Advice on the relative costs, sustainability and longevity of proposed materials and production processes

Kew intends to put in place a multi-year, non-exclusive, ranked Framework Agreement of approved Suppliers. The period of the initial Framework Agreement is intended to be 4 years.

This Framework is designed to ensure that Kew can run efficient, effective and compliant procedures to appoint Suppliers for individual pieces of work during the Framework period.

It is envisaged that we will appoint between 3 and 5 suppliers to the framework

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £4,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

The goal of this procurement project is secure 3D Design Services for the Royal Botanic Gardens, Kew (Kew Gardens and Wakehurst). RBG, Kew requires 3D Design services from time to time. These services include the following types of projects:

- Design and technical drawing for sign furniture
- Design and technical drawing for display or exhibition furniture

- Advice on the relative costs, sustainability and longevity of proposed materials and production processes

Kew intends to put in place a multi-year, non-exclusive, ranked Framework Agreement of approved Suppliers. The period of the initial Framework Agreement is intended to be 4 years.

This Framework is designed to ensure that Kew can run efficient, effective and compliant procedures to appoint Suppliers for individual pieces of work during the Framework period.

It is envisaged that we will appoint between 3 and 5 suppliers to the framework

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Cost criterion - Name: Cost / Weighting: 20

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-005698](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 June 2022

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

AFSB Associates

Sheerness

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Justification for not providing organisation identifier

Sole trader

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 June 2022

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Placemarque Ltd

Manchester

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

Companies House

3987780

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

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V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 June 2022

V.2.2) Information about tenders

Number of tenders received: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Metaphor Communications Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

7894367

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

To be confirmed

London

Country

United Kingdom