

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/028669-2021>

Contract

## Help You Choose

Norfolk County Council

F03: Contract award notice

Notice identifier: 2021/S 000-028669

Procurement identifier (OCID): ocds-h6vhtk-02a4e0

Published 17 November 2021, 10:28am

## Section I: Contracting authority

### I.1) Name and addresses

Norfolk County Council

Martineau Lane

NORWICH

NR12DH

#### Email

[sourcingteam@norfolk.gov.uk](mailto:sourcingteam@norfolk.gov.uk)

#### Country

United Kingdom

#### NUTS code

UKH15 - Norwich and East Norfolk

## **Internet address(es)**

Main address

[www.norfolk.gov.uk](http://www.norfolk.gov.uk)

## **I.4) Type of the contracting authority**

Regional or local authority

## **I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Help You Choose

Reference number

NCCT42193

#### **II.1.2) Main CPV code**

- 48900000 - Miscellaneous software package and computer systems

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Norfolk County Council were seeking to procure a new Help You Choose careers information website and learning applications system in order to replace and improve our current Help You Choose system.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £265,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk
- UKH17 - Breckland and South Norfolk

### **II.2.4) Description of the procurement**

Norfolk County Council were seeking to procure a new Help You Choose careers information website and learning applications system in order to replace and improve our current Help You Choose system.

Help You Choose is Norfolk's careers information, advice and opportunities website and online applications system for young people aged 14-19 years (up to 25 years LDD), their parents, carers and teachers and advisers.

Norfolk County Council have commissioned the Help You Choose web-based system for over 10 years to support young people aged 14-19 to make and implement well informed post 16 learning choices.

Help You Choose is extensively used with young people in Norfolk schools and post 16 institutions; maintains a comprehensive directory of post 16 learning provision within the County and annually supports over 6000 online applications to post 16 courses.

### **II.2.5) Award criteria**

Quality criterion - Name: Proposed system / Weighting: 20

Quality criterion - Name: Support, maintenance and helpdesk / Weighting: 15

Quality criterion - Name: Project implementation / Weighting: 10

Quality criterion - Name: Social Value / Weighting: 5

Quality criterion - Name: Resilience, Business Continuity and Disaster Recovery / Weighting: 5

Quality criterion - Name: System demonstration / Weighting: 15

Price - Weighting: 30

### **II.2.11) Information about options**

Options: No

### **II.2.14) Additional information**

The contract has been let on a 36 months + 48 months basis, and the value of the awarded contract reflects the potential full 7 year term of the contract.

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-016717](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

9 November 2021

### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

First Media Solutions Limited

Louth

Country

United Kingdom

NUTS code

- UKF30 - Lincolnshire

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £265,000

Total value of the contract/lot: £250,200

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

The Public Contracts Regulations 2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Proceedings must be brought within 30 days from the date of knowledge (the date on which the economic operator first knew or ought to have known that grounds for starting the proceedings had arisen) unless the Court considers that there is good reason for extending the period within which proceedings may be brought, in which case the Court may extend that period up to a maximum of 3 months from the date of knowledge.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Norfolk County Council

Norwich

Country

United Kingdom