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Contract

Advance Northumberland Development Limited Marketing & Media Services

Advance Northumberland Limited

F03: Contract award notice

Notice identifier: 2021/S 000-028649

Procurement identifier (OCID): ocds-h6vhtk-02c7a1

Published 17 November 2021, 7:52am

Section I: Contracting authority

I.1) Name and addresses

Advance Northumberland Limited

County Hall

Morpeth

NE61 2EF

Contact

Mrs Catherine Lawson

Email

Catherine.Lawson@northumberland.gov.uk

Telephone

+44 1670622351

Country

United Kingdom

NUTS code

UKC2 - Northumberland and Tyne and Wear

Internet address(es)

Main address

<http://www.advancenorthumberland.co.uk/>

Buyer's address

<http://www.advancenorthumberland.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Advance Northumberland Development Limited Marketing & Media Services

Reference number

DN556318

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Support the development and delivery of the marketing and communications activity for our brand Ascent Homes.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £240,000 / Highest offer: £240,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC2 - Northumberland and Tyne and Wear

II.2.4) Description of the procurement

Support the development and delivery of the marketing and communications activity for our brand Ascent Homes.

II.2.5) Award criteria

Quality criterion - Name: quality / Weighting: 70

Quality criterion - Name: Price 1 / Weighting: 25%

Quality criterion - Name: Price / Weighting: 5%

Cost criterion - Name: Price / Weighting: 25

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-016431](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 November 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Incredible (Incredible Business Websites Limited)

The Leeming Building

Leeds

LS2 7HZ

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Lowest offer: £240,000 / Highest offer: £240,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Procurement Service

CountyHall

Morpeth, Northumberland

NE612EF

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Procurement Service

County Hall

Morpeth, Northumberland

NE61 2EF

Country

United Kingdom