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Tender

## **DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support**

Tourism Northern Ireland

F02: Contract notice

Notice identifier: 2021/S 000-028617

Procurement identifier (OCID): ocds-h6vhtk-02f738

Published 16 November 2021, 3:54pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Tourism Northern Ireland

Linum Chambers, Bedford Square

BELFAST

BT2 7ES

#### **Contact**

ssdadmin.cpdfinance-ni.gov.uk

#### **Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

#### **Country**

United Kingdom

## **NUTS code**

UK - United Kingdom

## **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support

Reference number

ID 3347735

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,875,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for maximum number of lots  
4

### **II.2) Description**

#### **II.2.1) Title**

Northern Ireland Consumer PR

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support

### **II.2.5) Award criteria**

Quality criterion - Name: Qualitative Criteria / Weighting: 80

Cost criterion - Name: Quantitative Criteria / Weighting: 20

### **II.2.6) Estimated value**

Value excluding VAT: £833,333

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Republic of Ireland Consumer PR and Stakeholder Engagement

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support

### **II.2.5) Award criteria**

Quality criterion - Name: Qualitative Criteria / Weighting: 80

Cost criterion - Name: Quantitative Criteria / Weighting: 20

### **II.2.6) Estimated value**

Value excluding VAT: £1,000,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Northern Ireland Corporate and Industry Communications and Stakeholder Engagement

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support

### **II.2.5) Award criteria**

Quality criterion - Name: Qualitative Criteria / Weighting: 80

Cost criterion - Name: Quantitative Criteria / Weighting: 20

### **II.2.6) Estimated value**

Value excluding VAT: £416,667

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**



### **II.2.1) Title**

Republic of Ireland and Northern Ireland Influencer Marketing

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services
- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

### **II.2.4) Description of the procurement**

DfE - Tourism NI - Appointment of PR, Communications, Influencer and Stakeholder Engagement Support

### **II.2.5) Award criteria**

Quality criterion - Name: Qualitative Criteria / Weighting: 80

Cost criterion - Name: Quantitative Criteria / Weighting: 20

### **II.2.6) Estimated value**

Value excluding VAT: £625,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

Contract will run for 2 years initially, with the option to extend for 3 further periods of 1 year up to a maximum duration of 5 years.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.1) Type of procedure**

Open procedure

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

#### **IV.2) Administrative information**

**IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

10 January 2022

Local time

3:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 10 April 2022

**IV.2.7) Conditions for opening of tenders**

Date

10 January 2022

Local time

3:30pm

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: Every 5 years

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

The successful Contractor's performance on this Contract will be managed as per the specification and regularly monitored (see.... Procurement Guidance Note 01/12 - Contract Management - Procedures and Principles). Contractors not delivering on contract.... requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory.... levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory.... levels of contract performance, the matter will be escalated to senior management in CPD for further action. . If this occurs and their.... performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional.... misconduct and they may be issued with a Notice of Unsatisfactory Performance and this Contract may be terminated. A central register.... of such Notices for supplies and services contracts will be maintained and published on the CPD website.. Any contractor in receipt of a.... Notice of Unsatisfactory Performance will be required to declare this in future tender submissions for a period of three years from the.... date of issue of the Notice. It may also result in the contractor being excluded from all procurement competitions being undertaken by.... Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy..

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any such bodies with responsibility for appeal/mediation procedures

Belfast

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

The UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended

Belfast

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

CPD will comply with the Public Contracts Regulations 2015 and, where appropriate, will incorporate a standstill period (i.e. a minimum of 10 calendar days) at the point information on the award of contract is communicated to tenderers. That notification will provide full information on the award decision. This provides time for the unsuccessful tenderers to challenge the award decision before the contract is entered into