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Contract

Contract for the Operation of the Winchester City Street Market

Winchester City Council

F03: Contract award notice

Notice identifier: 2025/S 000-028612

Procurement identifier (OCID): ocids-h6vhtk-04706a

Published 29 May 2025, 5:32pm

Section I: Contracting authority

I.1) Name and addresses

Winchester City Council

Winchester City Council

Colebrook Street, Winchester

SO23 9LJ

Contact

Julie Mahoney

Email

procurement@winchester.gov.uk

Telephone

+44 1962814908

Country

United Kingdom

Region code

UKJ36 - Central Hampshire

National registration number

00609812

Internet address(es)

Main address

<https://www.winchester.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/86482>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Contract for the Operation of the Winchester City Street Market

Reference number

WCC/PROC/006

II.1.2) Main CPV code

- 55900000 - Retail trade services

II.1.3) Type of contract

Services

II.1.4) Short description

Winchester City Council sought to appoint an experienced, creative and forward looking operator to manage its street market in the beautiful and historic centre of Winchester.

The appointed operator will provide a high quality curated programme of street markets ensuring that income is maximised whilst creating a high quality visitor experience which supports the local economy.

Commitment to sustainability and engagement across Winchester's varied communities is also required.

The market operates Thursday to Saturday and the first and third Sunday of each month. There is also the opportunity for special themed and seasonal markets such as Easter, early evening markets and specialist touring markets.

The contract is for a period of three years with an option to extend annually for up to a further two years.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £645,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79952000 - Event services

II.2.3) Place of performance

NUTS codes

- UKJ36 - Central Hampshire

Main site or place of performance

Winchester

II.2.4) Description of the procurement

Winchester City Council sought an innovative and creative market operator to provide a high-quality curated programme of street markets that support the local economy by:

- adding vibrancy to the city centre
- complementing existing retail activities
- increasing footfall supporting city centre businesses
- encouraging business start-up and innovation and
- minimising the markets' carbon footprint.

The council required an experienced operator to manage its street market for three years ensuring that income is maximised whilst creating a high quality visitor experience. There is also provision to further extend the contract annually for up to a further two years.

The Operator will produce a curated programme of street markets which covers Thursday to Saturday and the first and third Sunday of each month as well as the opportunity for special themed and seasonal markets such as Easter and vegan markets.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60%

Cost criterion - Name: Cost / Weighting: 40%

II.2.11) Information about options

Options: Yes

Description of options

The contract also includes an option to extend annually for a further 24 months (2 years).

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-018597](#)

Section V. Award of contract

Contract No

1

Title

Contract for the Operation of the Winchester City Street Market

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 May 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SMT Management Consultants Ltd

Unit 5 The Oakwood Centre, Downley Road

Havant

PO9 2NP

Country

United Kingdom

NUTS code

- UKJ31 - Portsmouth

National registration number

7168342

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £645,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

London - High Court

London

EC4A 1NL

Telephone

+44 2079477156

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Service Lead – Legal Services Winchester City Council

City Offices, Colebrook Street

Winchester

SO23 9LJ

Telephone

+44 1962840222

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Service Lead - Legal Services Winchester City Council

City Offices, Colebrook Street

Winchester

SO23 9LJ

Country

United Kingdom