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Contract

## **Contract for the Operation of the Winchester City Street Market**

Winchester City Council

F03: Contract award notice

Notice identifier: 2025/S 000-028612

Procurement identifier (OCID): ocids-h6vhtk-04706a

Published 29 May 2025, 5:32pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Winchester City Council

Winchester City Council

Colebrook Street, Winchester

SO23 9LJ

#### **Contact**

Julie Mahoney

#### **Email**

[procurement@winchester.gov.uk](mailto:procurement@winchester.gov.uk)

#### **Telephone**

+44 1962814908

#### **Country**

United Kingdom

**Region code**

UKJ36 - Central Hampshire

**National registration number**

00609812

**Internet address(es)**

Main address

<https://www.winchester.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/86482>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Contract for the Operation of the Winchester City Street Market

Reference number

WCC/PROC/006

**II.1.2) Main CPV code**

- 55900000 - Retail trade services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Winchester City Council sought to appoint an experienced, creative and forward looking operator to manage its street market in the beautiful and historic centre of Winchester.

The appointed operator will provide a high quality curated programme of street markets ensuring that income is maximised whilst creating a high quality visitor experience which supports the local economy.

Commitment to sustainability and engagement across Winchester's varied communities is also required.

The market operates Thursday to Saturday and the first and third Sunday of each month. There is also the opportunity for special themed and seasonal markets such as Easter, early evening markets and specialist touring markets.

The contract is for a period of three years with an option to extend annually for up to a further two years.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £645,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79952000 - Event services

### **II.2.3) Place of performance**

NUTS codes

- UKJ36 - Central Hampshire

Main site or place of performance

Winchester

#### **II.2.4) Description of the procurement**

Winchester City Council sought an innovative and creative market operator to provide a high-quality curated programme of street markets that support the local economy by:

- adding vibrancy to the city centre
- complementing existing retail activities
- increasing footfall supporting city centre businesses
- encouraging business start-up and innovation and
- minimising the markets' carbon footprint.

The council required an experienced operator to manage its street market for three years ensuring that income is maximised whilst creating a high quality visitor experience. There is also provision to further extend the contract annually for up to a further two years.

The Operator will produce a curated programme of street markets which covers Thursday to Saturday and the first and third Sunday of each month as well as the opportunity for special themed and seasonal markets such as Easter and vegan markets.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60%

Cost criterion - Name: Cost / Weighting: 40%

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract also includes an option to extend annually for a further 24 months (2 years).

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-018597](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract for the Operation of the Winchester City Street Market

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 May 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SMT Management Consultants Ltd

Unit 5 The Oakwood Centre, Downley Road

Havant

PO9 2NP

Country

United Kingdom

NUTS code

- UKJ31 - Portsmouth

National registration number

7168342

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £645,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

London - High Court

London

EC4A 1NL

Telephone

+44 2079477156

Country

United Kingdom

**VI.4.2) Body responsible for mediation procedures**

Service Lead – Legal Services Winchester City Council

City Offices, Colebrook Street

Winchester

SO23 9LJ

Telephone

+44 1962840222

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Service Lead - Legal Services Winchester City Council

City Offices, Colebrook Street

Winchester

SO23 9LJ

Country

United Kingdom