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Planning

## **Market Engagement - Advertisement Campaigns Services**

Procurement and Logistics Service

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-028583

Procurement identifier (OCID): ocids-h6vhtk-0498b8

Published 6 September 2024, 11:49am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Procurement and Logistics Service

Pinewood Villa, Longstone Hospital, 73 Loughgall Road

Armagh

BT61 7PR

#### **Email**

[Palsarmagh.Sourcing@hscni.net](mailto:Palsarmagh.Sourcing@hscni.net)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

### **Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

### **I.3) Communication**

Additional information can be obtained from the above-mentioned address

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Market Engagement - Advertisement Campaigns Services

Reference number

5537106

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This is a prior information notice to inform and seek engagement with potential suppliers of Advertisement Campaigns Services for Health and Social Care Northern Ireland (HSCNI) and Northern Ireland Fire and Rescue Service (NIFRS). To this end, BSO Procurement and Logistics Service (PaLS) wish to engage with potential suppliers on behalf of HSCNI and NIFRS to obtain a view of the market's current practices through the eTendersNI secure messaging area of Call for Tender (CfT) 5537106. Potential suppliers for Advertisement Campaigns Services will need to register their business on the website [www.eTendersNI.gov.uk](http://www.eTendersNI.gov.uk). Go to 'Suppliers new to eTendersNI' and follow the registration process. Suppliers will be required to register against the relevant CPV codes applicable to them and to ensure they receive email alerts regarding specific areas of interest. If already registered Suppliers should review their contact details to ensure the information is up to date. Assistance is available from eTendersNI Helpdesk, telephone number: 08002404545.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKN - Northern Ireland

## **II.2.4) Description of the procurement**

This is a prior information notice to inform and seek engagement with potential suppliers of Advertisement Campaigns Services for Health and Social Care Northern Ireland (HSCNI) and Northern Ireland Fire and Rescue Service (NIFRS). To this end, BSO Procurement and Logistics Service (PaLS) wish to engage with potential suppliers on behalf of HSCNI and NIFRS to complete a risk rating exercise in relation to ethical procurement through the secure messaging area of CfT: 5537106. All correspondence in relation to this market engagement exercise will be communicated via the eTendersNI secure messaging area. Suppliers should refer to the Market Engagement document and complete the Market Engagement Questionnaire located in CfT: 5537106. The Market Engagement Questionnaire must be returned no later than 15:00 on Friday 20 September 2024. Suppliers should note that any interest shown does not constitute a commitment to participate in any future tendering exercise. For the avoidance of doubt, this stage of the project is not part of a formal procurement process and there is no commitment at this stage to carrying out such a process.

## **II.3) Estimated date of publication of contract notice**

21 October 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes