

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/028569-2023>

Tender

## **Research participant incentive (Gift cards)**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

F02: Contract notice

Notice identifier: 2023/S 000-028569

Procurement identifier (OCID): ocds-h6vhtk-0405ea

Published 28 September 2023, 9:17am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Secretary of State for Health and Social Care acting as part of the Crown through UK Health Security Agency

10 South Colonnade

London

E14 4PU

#### **Contact**

researchsurveillance.cp@ukhsa.gov.uk

#### **Email**

[researchsurveillance.cp@ukhsa.gov.uk](mailto:researchsurveillance.cp@ukhsa.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKI42 - Tower Hamlets

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

Buyer's address

<https://www.gov.uk/government/organisations/uk-health-security-agency>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://health-family.force.com/s/Welcome>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://health-family.force.com/s/Welcome>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Research participant incentive (Gift cards)

#### **II.1.2) Main CPV code**

- 79310000 - Market research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

To encourage the participation of vulnerable underrepresented social groups in health related research studies, the Agency is seeking a supplier of gift cards that can be redeemed with multiple high street retailers, particularly budget retailers, by vulnerable groups, for whom e-vouchers would not be an accessible incentive

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Across UKHSA Public health surveillance and research studies are conducted to gather data, used to help inform Public Health policy development, national strategy and the commissioning of services. Surveys as a means of data gathering have been utilised by the business for several years and form a core business activity. The Agency does use e-vouchers as an incentive for the majority of research participants however to encourage

the participation of vulnerable underrepresented social groups, the Agency is seeking a supplier of gift cards that can be redeemed with multiple high street retailers, particularly budget retailers by vulnerable groups, for whom e-vouchers would not be an accessible incentive.

The duration of this contract will be for an initial 1 year with the option to extend three times (3+3+5). Extensions will be dependent on the feasibility and value for money during each term. The duration of this Contract shall be no longer than twelve (12) years in total or until the maximum value of £1m (excl. VAT) is consumed. However, no new cards will be purchased during the last 2 years.

The Authority is not able to give any commitment as to the volume of Gift Cards required.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £1,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

27 November 2023

End date

26 November 2035

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

30 October 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 30 March 2024

#### **IV.2.7) Conditions for opening of tenders**

Date

28 September 2023

Local time

8:00am

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://www.judiciary.uk/courts-and-tribunals/high-court/>